



**APPROVED Meeting Minutes  
International Drive Community  
Redevelopment Area (CRA) Advisory Committee  
August 11, 2021**

Members Present: Marc Reicher – Chairman  
Melanie Becker – Vice Chairman  
Sam Butler – Tangelo Park Civic Association  
Tim Swan – ETC  
Daniel Giordano – I-Drive Chamber of Commerce  
Chadwick Hardee – At Large Representative  
Robert Haywood – IDMTID

County Staff Present: Carla Bell Johnson – County Administrator’s Office  
Lucas Boyce – County Administrator’s Office  
Natalia Garcia – County Administrator’s Office  
Andrea Wesser-Brawner – County Administrator’s Office  
Eric Ushkowitz – County Administrator’s Office  
Renzo Nastasi – Transportation Planning Division  
Mitchell Glasser – Housing and Community Development Division  
Lavon Williams – Community Action Division  
Alberto Vargas – Planning Division  
Irma Connelly – Public Works Engineering Division

Virtual Attendance: Jay Wallace – Office of Management and Budget  
Frank Yokiell – Public Works Traffic Engineering Division  
Lauren Torres – Public Works Traffic Engineering Division  
Hazem El-Assar – Public Works Traffic Engineering Division  
Colleen Lutz – Public Works Traffic Engineering Division  
Ray Walls – Orange County Convention Center  
Christine Kefauver  
Edgar Schaked  
Gwendolyn Clinton

**I. Call to Order**

Chairman Marc Reicher called the meeting to order at 1:35 p.m.

**II. Public Comment**

There were no public comments.

**III. Administrative Items**

A motion was made by Mr. Sam Butler and seconded by Mr. Daniel Giordano to approve the July 9, 2021 meeting minutes. The motion was passed by a unanimous vote of all members present.

Ms. Carla Johnson gave an overview of the Agenda.

**IV. Proposed FY22 Budget Public Workshop**

Ms. Carla Johnson presented overview of background, Redevelopment Plan, proposed FY 2021-2022 Budget, and Budget Approval Process.

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The I-Drive CRA boundaries covers 7,315 acres. I-Drive CRA was created in 1998 focused on Transportation-related blight. Redevelopment Plan Adopted in 1998. Amended in 2006, 2009, and 2019. Plan included a list of redevelopment activities, transportation strategies and projects to address those challenges.

CRA's are funded by Tax Increment Financing (TIF) based on taxable value of properties within a CRA boundary. CRA's capture the growth in property value within the CRA boundaries from the time the CRA was originally created. The incremental growth of taxes in subsequent years (TIF) is used to fund projects. FY 2020 tax increment was approximately \$22M.

On June 8, 2021 the Board approved an update to the Redevelopment Plan that expands the use of the CRA Revenue. The Board's action maintained the current Sunset date of 2028 and caps the CRA Revenues at \$22M annually. Projected Revenues based on the Board's action on June 8, 2021 are currently estimated to be \$257M.

The Redevelopment Plan Update includes expanding use of the CRA revenue to five key investment areas: Transportation, Affordable & Attainable Housing, Economic Development, Community, Cultural and Institutional Programs, and Beautification and Aesthetics.

TRANSPORTATION: Mr. Renzo Nastasi covered Transportation projects that include regional transit connectivity, intersection improvements, Kirkman Road Extension, International Drive Transit Lanes, International Drive Transit Study, Tangelo Park Pedestrian/Traffic Calming, Destination Parkway, Pedestrian Enhancements, Tradeshow Boulevard, International Drive Signal Communications, International Drive Adaptive Signal Systems. Total proposed FY21-22 Budget is \$11,391,543 as detailed below.

Regional Transit Connectivity, in collaboration with LYNX, County staff had discussions with them of future enhancements to the bus system that provide service to the CRA area. Looking at origin/destination data and hospitality work shifts, LYNX staff identified four routes to extend operational hours and increase service frequency. LYNX will be holding a public hearing to approve recommended modifications to service. Proposed budget for FY21-22 is \$1,500,000.

Intersection and traffic signal improvements, Hilton Las Palmeras/Universal Blvd traffic signal is under construction. Perimeter Road is under design for full traffic signals. Future traffic control improvements are at Via Mercado, Tradeshow Road/Kirkman Road Extension. Proposed budget for FY21-22 is \$251,000.

Kirkman Road Extension is a public/private partnership project from Universal Boulevard to South Carrier Drive. This will be a multimodal cross section, that includes 4 general travel lanes and 2 bus lanes in the middle. Construction is being managed by Universal Studios. Utility work began earlier this year. Proposed budget for FY21-22 is \$10,000 for County CEI services..

International Drive Transit Lanes is from Destination Parkway to Sand Lake Road. Project is a shared lane used as a continuous right turn lane. Currently in the process of updating plans, survey, utilities and re-establish easement documents. Construction estimated to begin late 2022. Proposed budget for FY21-22 is \$1,100,000.

International Drive Premium Transit Study incorporates the Transit Lane project. The BCC approved the feasibility study for the International Drive Technology Study. It's a system that will operate within the Transit Lanes, it would operate between Sea World and Sand Lake Road. Next step is a Financial Feasibility Study in partnership with LYNX. Proposed budget for FY21-22 is \$2,000,000.

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Tangelo Park Pedestrian/Traffic calming, there is discussion for a neighborhood traffic assessment to collect traffic patterns, potential traffic calming measures, and transit shelters. Proposed budget for FY21-22 is \$50,000.

Destination Parkway is from John Young Parkway to International Drive. New 4 lane roadway, provides East-West mobility. Construction has been completed. Proposed budget for FY21-22 is \$100,000 for landscaping.

Pedestrian Safety Enhancements are along International Drive and Universal Boulevard, includes International Drive Crosswalk Area Study, Universal Boulevard Pedestrian Safety Action Plan, Pedestrian Crosswalks, Safety Improvements. These projects are to ensure pedestrians/bicyclists safety is adequately addressed. Proposed budget for FY21-22 is \$2,180,543.

Tradeshow Boulevard project is a companion to the transit feasibility study. This is being done in coordination with the Kirkman Rd extension. This project will widen existing roadway from Universal to the Convention Center. On the west side, a lane will be accommodated for trucks only to ease congestion. Feasibility study was approved last month, going to design this fiscal year. Proposed budget for FY21-22 is \$2,600,000

International Drive Pedestrian Bridge Overpass is a potential safety project and entrance feature to the area at International Drive and Sand Lake Road. It's an elevated pedestrian crossing. Consultant for the feasibility study has been approved by the BCC. The rights-of-way costs are anticipated to be shared with the property owners. Proposed budget for FY21-22 is \$100,000.

International Drive Signal System Communications includes replacement of fiber optic lines along International Drive, replacement of traffic signal cabinets and communication switches with upgraded technology. This effort is intended to support the adaptive traffic signal control system. Proposed budget for FY21-22 is \$400,000.

International Drive Adaptive Signal System includes district wide real time traffic signal, adapts to varying traffic patterns. Proposed budget for FY21-22 is \$1,100,000.

**AFFORDABLE & ATTAINABLE HOUSING:** Mr. Mitchell Glasser covered programs that include Tangelo Park Housing for all - Housing Repair, Accessory Dwelling Unit and Housing Infill opportunities for the Tangelo Park Community. Total proposed budget for FY21-22 is \$1,475,000 as detailed below.

The Tangelo Park Housing for All – Housing repair program includes minor and major homeowner repairs. It will be patterned after the County's current Housing & Community Development's existing program, it will be limited to Tangelo Park homes, targeted to low-income homeowners (80% of area median income). Priority will be given to elderly, disabled or living on fixed income and major code violations creating health and safety issues. Proposed budget for FY21-22 is \$850,000.

The Tangelo Park Accessory Dwelling Unit program will look at housing for all strategies, financial program to offset cost of ADU construction and increase the housing supply. Proposed budget for FY21-22 is \$200,000. mirrored

The Housing Infill Opportunities program includes mixed-income residential land uses, financial assistance consistent with housing trust fund and leveraging CRA funds to incentivize infill housing. Proposed budget for FY21-22 is \$425,000.

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**ECONOMIC DEVELOPMENT:** Ms. Wesser-Brawner and Mr. Ushkowitz covered programs that include tourism/hospitality employee training, economic diversification, other programs/projects will be defined based upon upcoming outreach efforts. The vision is to support, offer training and connect with employees, entrepreneurs and small business owners in the CRA area. Total proposed budget for FY21-22 is \$1,150,000.00.

**COMMUNITY, CULTURAL AND INSTITUTIONAL PROGRAMS:** Ms. Lavon Williams covered the Tangelo Park Community Center Project. CRA funds will be used for capital improvements. This project will look at the existing County owned facility, replacement of administration building, renovation of gymnasium, replacement of pool and maintenance of the adjacent golf training facility. The Community Action Division along with the Parks and Recreation Division will be funding the services, programs and resources separately. Total proposed budget for FY21-22 is \$450,000.

**BEAUTIFICATION AND AESTHETICS:** Mr. Alberto Vargas covered projects that include Tangelo Park neighborhood beautification and aesthetics and International Drive wayfinding and signage. Total proposed budget for FY21-22 is \$940,122 as detailed below.

Tangelo Park neighborhood beautification and aesthetics will look at landscaping, gateway/entrance enhancements, crosswalks and sidewalks. Staff will reach out and follow up with homeowners for their input. Proposed budget for FY21-22 is \$100,000.

The International Drive way finding and signage will look at the International Drive 2040 vision wayfinding recommendation and districtwide directional signage. A total of 66 signs have been identified in phase I for improvements. Proposed budget for FY21-22 is \$840,122.

Ms. Carla Johnson summarized proposed FY21-22 Proposed Budget. It includes \$11,391,543 for Transportation, \$1,475,000 for Affordable & Attainable Housing, \$1,150,000 for Economic Development, \$450,000 for Community, Cultural and Institutional Programs and \$940,122 for Beautifications and Aesthetics. Collectively with all areas proposed budget totals \$15,406,665.

Ms. Johnson reviewed the budget approval process as follows:

- July 9, 2021 – Advisory Committee Work Session
- July 15, 2021 – BCC Budget Work Session
- August 11, 2021 – Advisory Committee Public Workshop
- August 24, 2021 – BCC Budget Resolution
- September 9, 2021 – BCC Budget Public Hearing #1
- September 23, 2021 – BCC Budget Public Hearing #2

During open discussion Mr. Daniel Giordano inquired what the total budget is for the Tangelo Park Community Center and estimated construction completion date. Ms. Lavon Williams stated the total project is approximately \$4M. Project will begin with modular buildings on site, they will be staffed in the effort to provide services as soon as possible. The estimated construction completion is end of 2023-2024.

Mr. Sam Butler suggested space for class rooms is considered during the design phase of the administration building.

Mr. Chad Hardee inquired on what would the community outreach process to inform homeowners of the Affordable and Attainable Housing Programs available. Mr. Mitchell Glasser stated the are different avenues to inform homeowners to include, contacting community directly,

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flyers distributed, staff will work with community's association. Marketing for program will begin in September 2021.

Mr. Hardee suggested the income limits used to determine low-income households is raised.

Mr. Tim Swan inquired on project status for signage identified for the International Drive Wayfinding and Signage Projects. Mr. Alberto Vargas confirmed Design Phase is complete.

Question from the meeting's chat asked; Will there be an opportunity to provide beautification for both entrances to Tangelo Park? Ms. Carla Johnson stated the concept for this first year is to engage with the community to more specifically defined what the community feels is most important. That may include lighting, enhancements to entrances, overall streetscaping and landscaping. These details will be better defined once staff engages with the community.

Mr. Robert Haywood inquired if rollout would be primarily online for training offered through the Economic Development Program. Semester starts in January, would be placed based. Additional space that can be used in the area is one of the things to be identified.

Mr. Daniel Giordano suggested a ridership study that would analyzed potential ridership from the South Florida area on Brightline and a SunRail connection from the Orlando International Airport to the Orange County Convention Center with a stop that would serve Walt Disney World Resort. A letter supporting this effort was submitted by Ms. Maria Triscari, President of the International Drive Resort Area Chamber of Commerce.

A motion was made by Ms. Melanie Becker and seconded by Mr. Chad Hardee to recommend the FY21-22 Proposed Budget along with a ridership study from the South Florida area on Brightline and a SunRail connection from the Orlando International Airport to the Orange County Convention Center with a stop that would serve Walt Disney World Resort for regional connectivity. The motion was passed by a unanimous vote of all members present.

**V. Other Business**

No Other Business.

**VI. Adjournment**

With no further business, Chairman Marc Reicher adjourned the meeting at 3:35 p.m.