

**DRAFT Meeting Minutes  
International Drive Community  
Redevelopment Area (CRA) Advisory Committee  
December 18, 2020**

Members Present: Marc Reicher – Chairman  
Melanie Becker - Vice Chairman  
Sam Butler – Tangelo Park Civic Association  
Robert Haywood – IDMTID  
Joelle Konze – At-Large Representative

County Staff Present: Raymond Williams – Public Works Engineering Division  
Carla Bell Johnson – County Administrator’s Office  
Irma Connelly – Public Works Engineering Division  
Krista Barber – Orange County Convention Center  
Olan Hill – Planning Division

Others Present: Phil Caronia – Rosen Centre Hotel  
Maria Triscari – I Drive Chamber of Commerce

Virtual Attendance: Renzo Nastasi – Transportation Planning Division  
Jay Wallace – Office of Management and Budget  
Frank Yokiell – Public Works Traffic Engineering Division  
Lauren Torres - Public Works Traffic Engineering Division  
Jennie Perley - Public Works Engineering Division  
Daniel Kilponen – Neighborhood Services  
Tom Kohler – GAI Community Solutions Group  
Owen Beitsch – GAI Community Solutions Group  
Luann Brooks – I-Drive Business Improvement District  
Jason Garcia  
Thomas Schroder

**I. Call to Order**

Chairman Marc Reicher called the meeting to order at 11:20 a.m.

**II. Public Comments**

Mr. Phil Caronia stated the ETC representative was unable to attend. He requests the opportunity to provide feedback at a later time regarding the I-Drive CRA Redevelopment Plan Update. Mr. Reicher responded that would be possible at the next meeting as this meeting was mainly for informational purposes.

**III. Administrative Items**

A motion was made by Mr. Sam Butler and seconded by Ms. Melanie Becker to approve the November 5, 2020 meeting minutes. The motion was passed by a unanimous vote of all members present.

A proposed calendar for 2021 meetings was presented. Calendar invites will be sent to members.

#### **IV. I-Drive CRA Redevelopment Plan Update**

Ms. Johnson gave an overview of the directive given by Mayor Demings and the Board of County Commissioner. The direction was to review the plan and update it with current data and analysis. The objective was to consider expanded uses of CRA resources to address housing and other needs as may be determined and re-evaluate the sunset date.

Ms. Johnson provided the following brief summary of the draft Redevelopment Plan update. The CRA was created in 1998 to address transportation blight by implementing transportation-related projects. Most of the identified projects have been completed or are in process. Amendments were made to the plan in 2006, 2009 and 2019. The current annual tax increment financing (TIF) revenue is \$21.5 million.

The scope of the Redevelopment Plan Update is to review and evaluate existing plans, documents, studies and budgets, compile current demographic and development-related data, summarize major market indicators, project ranges of development potential, develop tax increment forecasts, review existing and projected transportation investments and engage with stakeholders.

Key considerations are the I-Drive 2040 Vision, which has stated goals for a connected, complete, authentic, prosperous and sustainable District. The Mayor's Housing For All initiative also has a nexus with the Redevelopment Plan Update. In order to establish the needs of the Tangelo Park Community a recent effort was made to survey the community to gain a better sense of those community needs. Key priorities from the survey were the need for infrastructure improvement, neighborhood beautification, and the safety of children walking to/from school.

Some of the expanded considerations and guiding objectives beyond transportation for the Redevelopment Plan Update were that the land use must complement transportation policy, a multi-modal transportation system to sustain the CRA, diversity of housing options, sustain employment and create new opportunities, expansion of the use of TIF resources for more than transportation projects and expand the use of TIF resources for additional infrastructure-supportive programs.

Historically the TIF tax growth rate (1999-2019) has been 13.3%. Projected increment growth (2020-2040) in a low scenario – 2.6%, moderate scenario – 3.4%, high scenario – 4.1%. Extending the Sunset date by 12 years is what is being contemplated for these projections.

Key plan elements include transportation, housing, economic development, community, cultural and institutional programs and beautification and aesthetics. Additional stakeholder engagement is planned to be discussed at the next meeting.

The County engaged GAI Community Solutions Group as a consultant to evaluate the Redevelopment Plan for opportunities to expand the scope of programs that could be funded. A draft of the Community Redevelopment Plan Update has been distributed to committee members for review and feedback.

Member comments:

Ms. Becker looks forward to the employee engagement and will facilitate HR contacts. Mr. Reicher asked what method would be used to engage with employees. Ms. Johnson responded, due to COVID-19 limiting face to face approach, a survey is a suggestion. Other suggestions from the board members are welcomed.

Mr. Butler suggested communicating with union representatives to gain better knowledge of employee needs. Mr. Butler is looking forward to expanding the use of the CRA funds. He hopes it will help with beautification of the Tangelo Park Community. Also, very important to him, safety of children to/from school. Ms. Johnson confirmed sidewalks, sidewalk access ramps, speed bumps and a minor intersection project have been completed in the community under the current plan. Lighting is not part of the scope of the CRA.

Mr. Robert Haywood shared that his employees expressed a need for better connectivity between workers' homes and workplaces and Lynx to address the "last mile" of their commutes. More bus stops in the District could help as a large number of workers in the district do not live there. Ms. Johnson explained that this would fit within Transit/Transportation category.

Mr. Reicher mentioned the need for affordable housing and commended Universal for the 1,000 units they are providing. Ms. Becker confirmed 20 acres were donated to the County for the housing units.

Mr. Reicher inquired if updated technology is considered in the draft updated plan. Ms. Carla Johnson confirmed the numbers captured the financial need for technology.

**V. I-Drive CRA Advisory Committee – MMRB Sunset Review**

Ms. Carla Johnson informed members we are moving into the Sunset Review for Advisory Committees. The County's Membership and Mission Review Board, that appoints representation on all advisory committees county-wide, performs a review every 6 years. There are seven questions they ask regarding the role of the Advisory Committee. Ms. Johnson will be working with Mr. Reicher on responding and will be reaching out to members individually for feedback.

**VI. Other Business**

No Other Business.

**VII. Adjournment**

With no further business, Chairman Marc Reicher adjourned the meeting at 12:50 p.m.