

Pine Hills Neighborhood Improvement District (NID) Advisory Council

Minutes

Meeting: Pine Hills Neighborhood Improvement District (NID) Advisory Council

Date & Place Wednesday, October 7th, 2020

Virtual- Online via WebEx

Time: 9:02 a.m.-9:42 a.m.

“Track by” **Date** **Description**

For Record

Welcome and Introductions

Call to Order: Chairman Tim Haberkamp called the Pine Hills Neighborhood Improvement District Advisory Council meeting to order at 9:02 A.M. A quorum was met. Chair Haberkamp provided instructions for how to make a public comment using the WebEx application.

Visitors

Bertina Busch
Jeff Reine
Artena Greene
Patricia Rumph
Amelia Swart
Carolyn Austin
Landra Robeson
Yvette Lockett
Rod Love
Guysen Bohler
John Crossman
Christopher Payne
Daniel Vanegas
Roselyn Clouden
Peggy Gustave
Naomi Harrison
Melissa Service

Two other participant’s called into the meeting, but used a phone to do so, and as a result their names were not available for us to cite.

In Attendance

Pine Hills Neighborhood Improvement District (NID) Advisory Council:

Chair - Tim Haberkamp, Vice Chair - Nicole Farquharson, Luis Cordero, Michael Strayhorn, Wanda P. Phillips, Orley Burey

Staff: Sam Weekley, Daniel Kilponen, Allison M. Rice, Ramil Celestin, Lavon Williams, Guysen Bohler

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Public Comment and Community Updates

Chairman Tim Haberkamp

Opened the floor for public comment and community updates. Two comments were received.

There was no public comment

Approval of Minutes

The meeting minutes from the July and September meetings were adopted. Chair Haberkamp asked Sam Weekley to come by Hardee's to pick up the signed meeting minutes

Safety Update

Deputy Andrea Demps

National Night Out was held virtually with Sheriff Mina who, along with Pine Hills Community Council President Patricia Rumph provided a presentation from the Pizza Hut located on Silver Star Road, in the Presidente Shopping Plaza. It was a success with nearly 50 people attending virtually.

Crime Statistics are down, but violent crime statistics are up due to gangs in the area.

Capital Projects Update

Guysen Bohler Provided an update on the Cultural Center construction project. Lavon Williams gave an overview of the upcoming Cultural Center activities. It will be under the Community Action Division. They are starting to build the budget for the Center. Now is the time to give her feedback about community needs for programs or services. The Center is being designed with Seniors in mind. Guysen Bohler relayed that the County has reached 90% design for the building's interior. Construction will begin in early 2021. The façade, parking lot and other building amenities are being improved now. The center will initially be small, 17,000 square feet, but has the potential to expand to 60,000 square feet. Guysen will distribute design materials to the Board through Sam Weekley and will be at all future NID meetings to provide updates.

Pine Hills NID – Neighborhood Services Division

In person meetings

Florida Governor's Phase 3 Reopening did not include extension of Executive Order 20-69, which allow governing boards to conduct public business virtually. NID Board will be required to meet in person for November meeting. Two options for how the Advisory Board will meet:

1. The Board will rotate 4 members who will meet in person for quorum and voting, other 3 Board members meet virtually to provide recommendation on agenda items. Public will participate virtually.
2. All seven members of Board and staff will meet in person, and public will participate virtually.

Staff will ensure that chosen meeting venue is properly sanitized, and furnished with the necessary precautionary equipment.

Utility pole signage

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Orange County code of ordinances does not expressly prohibit the placement of signage on utility poles. Majority of neighboring counties and municipalities do have specific language within their code of ordinances. The next step is to develop a draft ordinance to amend the existing code to include language that prohibits signage on utility poles.

Wastewater Improvement Project

NID was not awarded grant dollars from DEO because the monies that were appropriated for the Florida Jobs Growth Grant were diverted to the State's general fund. Sam Weekley is developing new grant application for FEMA BRIC monies to fund the project.

Neighborhood Reemployment Project

Sam Weekley showed summary of the employment rate in Orange County and the region, then a breakdown of employment rates by industry. Sam is working on a reemployment project, which will be funded with the upcoming HEROS Stimulus Act once it's passed. The program budget will be approximately \$1.2-1.3 million for an 18 month project. The project will include a full time staff person dedicated to outreach in Pine Hills, funding for outreach initiatives using most media platforms, and collaborating with community stakeholders, including former Commissioner Rod Love.

Old Business

Discussion about signage on utility poles, handled during Sam Weekley's staff report.

New Business

Dedicated Senior Medical Care

Chris Payne, Market Manager of dedicated senior medical center which is having their grand opening this week and next week. The center provides VIP care for seniors with all types of insurance and Medicare. Provides primary care, pharmacy, medication consultation, lab work, x-rays, workout rooms, event space, and food drives in community, cardiology, community education, podiatry, telemedicine, acupuncture, nursing, and transportation to and from center. Sam will invite Chris to future meeting to present the group in depth

Presentation by Mr. John Crossman – History of Retail

John Crossman, CCIM, CRX Former CEO of Orlando based Crossman & Company, and founder of Crossman Career Builders will provide presentation about trends in the retail industry within the Metro Orlando area. Gave presentation about the history of retail from a big-picture perspective and the directions he anticipates retail going post Covid-19. Conclusion- post Covid-19 retail will move to mixed use 2 mile retail and civic centers. Nicole Farquharson commented that the NID should stop trying to incentivize big box stores but should focus instead on increasing density and small business retention in existing shopping centers. Several people mentioned the lack of customer service from current retail centers in Pine Hills. John Crossman suggested inviting the managers of these stores to join the meeting, become active participants in the NID. Artena Greene said that if store managers don't respond, the group can go to the regional manager and higher in the corporate ladder. Tell the regional leaders about the issues with the stores and engage them in the community.

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Meeting Adjournment

Chair Haberkamp requested a motion to adjourn meeting. Nicole Farquharson motion meeting adjournment at 10:44 AM. Wanda P. Phillips seconded motion.

- Next NID Meeting – November 4th, 2020

Prepared by Allison M. Rice, Senior Planner

Date: _____

Tim Haberkamp, Chairman

Date: _____