Aging Matters Program of the Orange County Commission on Aging
Wednesday, October 12, 2016 * 8 a.m. to 2 p.m.
UF/IFAS Orange County Extension Center
6021 South Conway Road (South of Hoffner)
Orlando, FL 32812

Meeting Minutes

Present

Abe Aboraya, WMFE
Frances Adkins, Pine Hills Seniors, Inc.
Katherine Brown, Seniors First, Inc.
Bertina Busch, Pine Hills Press
Rick Claggett, WaterMark Publishing Group
Katie Dagenais, Jolu Communications
Ken Deligio, Greco Consulting
Judi Erickson, Florida Hospital Home Care Services
Jim Farrell, Cox Media
Randy Hunt, Senior Resource Alliance and Commission on Aging
Cecelia Kelly, Pine Hills Seniors, Inc.
Annette Kelly, Neighbors Network
Liz Kitchens, Be Brave. Lose the Beige.
Silvia McLain, Seminole County Bar Association, Legal Aid Society, Inc.
Naseem Miller, Orlando Sentinel
Terry Nicholson, Orange County Commission on Aging
Rich Paul, Volunteers for Community Impact
Carole Nelson Pond, Carole Nelson Media
Sonny Pond, guest of Carole Nelson Pond
Mimi Reggentin, Orange County Office on Aging
Ann SanCartier, Watercrest of Lake Nona Senior Living
Elizabeth Seijas, Adult Protective Services, Florida Dept of Children & Families
Kelda Senior, Quest Corporation of America
Emily Shay, The Cameron Group
Marjorie Thomas, Ivanhoe Broadcast News
Dan Tracy, formerly with the Orlando Sentinel
Sharon Wiley, Holden Heights Front Porch

Minutes

- A small continental breakfast was held from 8:00 a.m. – 8:30 a.m. and was sponsored by the Winter Park Health Foundation and AARP Florida.
- Ms. Reggentin welcomed everyone to the final session of the Aging Matters program and asked everyone to introduce themselves. Ms. Reggentin reminded the two Orange County Commission on Aging members to sit on separate media panels and refrain from discussing items that might come before the Commission on Aging.
- The media professionals were placed on several panels including radio, television, Orlando Sentinel, community newspaper, journal, public relations and social media. The Aging

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Matters participants were divided into groups and proceeded to rotate through the different media panels. The purpose of this exercise was to give the Aging Matters participants an opportunity to present a "mock" pitch to the media.

- At 11:15 a.m., attendees reconvened and the media professionals were invited to provide general remarks on the pitches they had heard.
- After the media professionals departed, the participants took a short lunch break. Ms. Reggentin distributed certificates individually to the 2016 graduating class.
- At 1:00 p.m., Ms. Dagenais summarized the message points of the eight-monthly leadership training program.
- The event ended at 2:00 p.m.

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