## **Aging Matters: Connecting With the Media**

## October 12, 2016 Pitching to the Media!

## **Location: UF/IFAS Orange County Extension Center**

6021 South Conway Road (South of Hoffner) Orlando, FL 32812

8:00 – 8:30	Continental Breakfast
8:30 - 8:55	Welcome & Introductions
9:00 – 11:00	Pitching Exercise (8 sessions) 9:00 * 9:15 * 9:30 * 9:45 * 10:00 * 10:15 * 10:30 * 10:45
11:00 – 11:15	Break
11:15 – 11:45	Panel Discussion by the Media Experts
11:45 – 1:00	Lunch & Graduation
1:00 – 2:00	Aging Matters Keynote Speaker - Katie Dagenais48331
2:00	Program Close

This training is presented by the Orange County Commission on Aging with financial support from the Winter Park Health Foundation.