

A meeting of the OBT Development Board was held **virtually, via Zoom on September 23, 2020**, at 7:30 a.m.

Members Present: Demetrius Summerville
Tasha Golis
Commissioner Victoria Siplin
Avery Donaudy
Tangia Hill-Smikle
Brandon Lee

Staff Present: Vanessa Pinkney, Executive Director
Marcia D. Davis, Executive Assistant
Jessica Darden, Program Manager

Guests: Tom Kohler, Senior Director, GAI Consultants, Inc.
Patrick Panzi, GAI

CALL TO ORDER

The meeting was called to order by Demetrius Summerville, Chairperson, at 7:31 a.m.

- I. ROLL CALL – Demetrius Summerville, Tasha Golis, Commissioner V. Siplin, Avery Donaudy, Tangia Hill-Smikle, B. Lee**
- II. CONSENT AGENDA**
V. Siplin moved to approve the Consent Agenda. It was seconded by A. Donaudy and the motion carried with all members voting aye.
- III. PRESENTATION – Property Portal on OBTNEXT.com**
Patrick Panzi gave a presentation on the property portal of OBTNEXT.com with insight on the Community Hub. There will be quarterly updates with the property appraiser. A. Donaudy asked how to strategize on taking a proactive approach to marketing the portal. V. Pinkney suggested coming together on the next board meeting.
- IV. NEW WEBSITE**
V. Pinkney gave an update on the new website. It is up and running and is being promoted through social media. T. Smikle reported positive comments from the community. Small interview clips will be used in a social media marketing campaign. D. Summerville suggested using a newsletter approach as well.
- V. OLD BUSINESS**
 - **OBT Safety Task Force Update** – J. Darden provided an update. There are issues with bus stops. Business owners are concerned with prostitution and are working with Captain McMullan.
 - **OBT Housing Task Force** – Will be reconvening. V. Siplin will pull information to send to members to bring them up to date.
 - **OBT Next Marketing – Promo Video**
 - **The Pavement of Woods Street** – T. Kohler suggested a specific agenda item for the next Board meeting. The Next step is reaching out to two property owners regarding donating a right-of-way. Fifty feet is needed. We have about 15 feet.
 - **Tour for Developers and Investors** – D. Summerville provided update. We have a tool on hand to start planning a virtual tour. V. Pinkney will follow up with A. Donaudy.
- VI. NEW BUSINESS – N/A**

VII. Public Comment – N/A

ADJOURNMENT

The meeting was adjourned at 8:35 a.m.

Minutes Submitted by

Marcia D. Davis

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