



**TOURIST DEVELOPMENT COUNCIL MEETING
Friday, December 6, 2019**

MINUTES

The Tourist Development Council meeting was called to order by Orange County Mayor/TDC Chairman, Jerry L. Demings at 9:05 a.m.

Quorum: Established

Present: 8 - Chairman/Orange County Mayor Jerry L. Demings
Mayor Buddy Dyer, City of Orlando
Mayor A. Dale McDonald, City of Maitland
David Bartek, Vice President of Operations, Loews Hotels
Jesse Martinez, General Manager, Alford Inn at Rollins
John Stine, General Manager/ Director of Business Development, ICON Orlando 360
Rick Pullum, President, One Florida Bank
Jodi Bainter, Director, Central Florida Sales and Marketing Strategies, Walt Disney World

Absent: 1 - Jorg Heyer, Area General Manager, Sheraton Vistana Resort

Pledge of Allegiance

Welcome New TDC Member

Mayor Demings introduced the newly appointed member of the Tourist Development Council, Jodi Bainter, Director, Central Florida Sales and Marketing Strategies for Walt Disney World.

Call for Public Comment – None

Approval of the September 20, 2019 TDC Meeting Minutes

A motion was made by Mayor A. Dale McDonald and seconded by Mayor Buddy Dyer to approve the minutes from the September 20, 2019 meeting of the Tourist Development Council. The motion carried by a unanimous vote of all members in attendance.

Economic Update and Tourism Outlook

Sean Snaith, Ph.D., Director, Institute for Economic Competitiveness, University of Central Florida, provided an economic update and tourism outlook that focused on the global and U.S. economies as well as Florida and Orlando's housing, employment, and business sector growth.

Orange County Convention Center Report

David Ingram, Acting Executive Director, Orange County Convention Center, presented a report on recent convention/tradeshow activity for October 2019 – December 2019, which included Meetings & Conventions, Social Responsibility, and upcoming event activity for January 2020 – March 2020. Mr. Ingram provided a summary of the economic impact of Convention Center business for the 4th quarter of 2019.

Orange County Comptroller Report

Laurie Campbell, Deputy Director, Finance & Accounting, Orange County Comptroller's Office, presented the Convention Center's preliminary financial statements as of September 30, 2019, Tourist Development Tax revenues and lodging statistical data.

Visit Orlando Update

George Aguel, President/CEO, Visit Orlando, presented a 2019 'year in review' to include the state of the industry and economic outlook, key tourism indicators, holiday travel, 2020 lodging outlook, 2020 national economic outlook, Convention Center attendance (citywide) and pacing and the expansion campaign, non-stop airline seats, Magical dining campaign and the MORlando Challenge.

Dr. Phillips Center for the Performing Arts – Stage 2 Funding Request

Kathy Ramsberger, President, Dr. Phillips Center for the Performing Arts, provided a presentation including a summary of accomplishments for the five years since opening, a project funding recap, project evolution, and details regarding features of Steinmetz Hall and The Green Room. She presented a TDT funding request totaling \$19 million for consideration which included the following components: \$9 million (gap from state funding), \$4 million (value-engineered components), \$4 million (add/alternates for north corridor/green room), and \$2 million (phase 2 contingency-concrete/elect). Ms. Ramsberger also provided a recap of discussions with County staff regarding the proposed TDT funding request. Following discussion by Tourist Development Council members, a motion was made by Mayor Buddy Dyer and seconded by Jesse Martinez to recommend Board of County Commissioners approval of the \$19 million funding request for the Dr. Phillips Center for the Performing Arts. The motion carried by a unanimous vote of all members in attendance.

Other Business

There was no other business for discussion.

Adjournment

The meeting was adjourned by Mayor Demings at 10:17 a.m.

Next TDC Meeting

Friday, March 27, 2020 at 9:00 A.M.