

# MINUTES

## Advocacy Committee

### Orange County Arts and Cultural Affairs Advisory Council

Thursday, Aug. 15, 2019, 9:30 a.m.

Orange County Public Library

Magnolia and Palm rooms, 3<sup>rd</sup> floor (accessed by stairs or elevator)

101 E. Central Blvd., Orlando, FL 32801



**Present:** Keith Smith, Chair\*; Cecelia Bonifay\*; Dan Calleja; Scott Evans; Betsy Gwinn; Ena Heller; Hal Kantor; RK Kelley; Vicki Landon (via phone); Becky Roper; Sara Segal; Sara Van Arsdel; Rae Ward; Theo Webster\*

**Absent:** Jennifer Quigley; Rick Schell;

**Guests:** Michael Donahue, Scottie Campbell and Erin Sullivan, Orlando Public Library

**Staff:** Terry Olson; Lindy Shepherd; Trudy Wild, *United Arts of Central Florida*

### 1. Welcome, Introductions and Public Comment

- New Members: Scott Evans, Ena Heller, Joshua Vickery
- Recent Council Members: Rick Schell and Sara Segal
- Orlando Public Library representative Michael Donahue presented public comment, sharing information about the library's new program called Local Wanderer, which offers library guests an opportunity to select a "2-week pass" to check out a participating cultural provider event for free.

### 2. Approval of Minutes<sup>†</sup>

- The minutes of the May 30, 2019 meeting were unanimously approved.

### 3. Old Business

#### a. State Funding

##### i. Statewide advocacy –

*Terry Olson*

##### 1) Orange County Legislative Delegation meeting Aug 19, 2019

- Plans will be arranged for next year's advocacy trip for Arts & Culture Day in Tallahassee – Jan. 22, 2020 – to have local representation with our legislators.

#### b. Priorities

##### i. The following priorities were discussed:

<u>Group</u>	<u>Timing</u>	<u>Goal</u>
Tourist Development Council (Disney, Mayors, CFHLA)	Sooner	Increased arts funding
Local Referendum	Fall 2020	Long term operating support
State of Florida	Spring 2020	Operating support

##### ii. Possible funding sources (increases):

- Moving TDT percentage from 3% to 6%
- An extra \$5 million to ARC
  - Could \$2 or \$3 million of the ARC \$5M be added to the Arts and Cultural Affairs Advisory Council budget?
- A portion of the potential Transportation penny sales tax?
  - Could 2% of this be for the arts?

- iii. Outcomes suggested (LIVE acronym):
  - L - Livability for artists** (artists paid enough to stay in the community).
  - I - Incubator for diversity** (help our young ethnic organizations establish themselves)
  - V - Venue affordability**
  - E - Event readiness** (Blockbuster Fund)

c. TDT Funding

*Terry Olson*

- i. ARC – annual amount in millions starting in 2024 possible
- ii. Additional/dedicated funding - TDT 3-6%

**4. New Business –** Discussion was held in three areas that pertain to planning for arts and culture in Central Florida:

- a. Dr. Phillips Center – recent media and concerns *Terry Olson*
- b. Sustainability Committee – Chair Sami Haiman-Marrero *Terry Olson*
- c. County-wide Sustainable Arts Cultural Plan *Terry Olson*
- d. RK Kelly agreed to invite Faron Kelley, board member of the Greater Orlando Sports Commission, and Cecelia Bonifay will invite Tim Guiliani, President & CEO of the Orlando Economic Partnership (and member of Mayor Demings' transition team), to be speakers at upcoming Advocacy Committee meetings.

**5.** Chair Smith asked the members about availability for an additional Advocacy Committee meeting to be held – possibly in the evening – prior to the next scheduled meeting on October 3 at 9:30 a.m. Staff will arrange this.

**6.** The meeting was adjourned at 11:15 a.m. by Keith Smith.