

Minutes

Arts and Cultural Affairs Advisory Council

Thursday, Aug. 15, 2019, 8 a.m.

Orange County Public Library,
101 E. Central Blvd., Orlando, FL 32801



1. **Present:** Cecelia Bonifay, Chair; Comm. Emily Bonilla; Karen Climer; Julie Coleman; Gwen Covington; Sami Haiman-Marrero; Jeffrey Moore; Shelby Norwich; Frank Santos; Judith Shealey; Keith Smith; Theo Webster
Staff: Terry Olson and Lindy Shepherd; Trudy Wild, *United Arts of Central Florida*
Absent: Rick Richbourg
Guests: N.Y. Nathiri, *Association to Preserve the Eatonville Community* and visiting guest Robinson Musenge Sondash; Cole NeSmith and Chris Albanese, *Creative City Project*; Nao Tsurumaki, *Garden Theatre*; Alauna Friskics and Lisa Hart, *Orlando Fringe*; Stacey Kelley and Nona Tyler, *Orlando Science Center*; Mike Parker, *Town of Oakland*

2. Welcome & Public Comment

- a. Chair Cecelia Bonifay invited public comment. There was none. Introductions of Council members included newest members Jeffrey Moore and Frank Santos.

3. Consent Agenda*

Upon a motion by Karen Climer and second by Keith Smith, the following were approved unanimously:

- a. Minutes from the May 17, 2019 meeting
- b. Accept for filing:
 - i. Advocacy Committee meeting, May 30, 2019
 - ii. Public Art Review Board meetings, July 8 and Aug. 1, 2019
 - iii. Sustainability Committee meeting, July 22, 2019

4. Committee Updates

The following committees reported on their activities and meetings.

- a. Advocacy Committee Terry Olson
- b. Blockbuster Committee Terry Olson for Rick Richbourg
- c. Public Art Review Board – discussed tour of I-4 for public art considerations. Shelby Norwich
- d. Sustainability Committee Sami Haiman-Marrero
- e. United Arts of Central Florida – annual meeting accomplishments report - Cecelia Bonifay

5. Old Business –

- a. Election of officers and committee chairs
Upon a motion by Frank Santos and second by Theo Webster, the following additions and deletions were made to the committees listed:
 - i. Advocacy: New Chair Keith Smith; add Scott Evans, Ena Heller, Rick Schell, Sara Segal and Joshua Vickery; remove Jan Clanton
 - ii. Public Art Review Board: remove Ena Heller

6. New Business

- a. Staff arranged a tour of Steinmetz Hall at 11:30 a.m. today for those who have signed up.
- b. Approval of Cultural Facilities Guidelines for 2020
 - i. Upon a motion by Theo Webster and second by Karen Climer, the Cultural Facilities Guidelines for 2020 were unanimously accepted with all proposed changes.
- c. Preparation for FY20 Cultural Tourism Panel Review

* Official action requested

- i. Terry Olson and Trudy Wild led the panel through a calibration exercise in order to familiarize the members with the process they will be using to review the Cultural Tourism applications.
- d. Cultural Facilities project – extension request:
 - i. Mike Parker provided an update on the project for the Arts and Heritage Center at Oakland. Upon a motion by Julie Coleman and second by Samí Haiman-Marrero, a six-month extension was granted to the Town of Oakland for its FY16 Cultural Facilities project, to complete by January 31, 2020.

7. Administrator's Report

Terry Olson

8. Adjournment

Meeting was adjourned at 9:40 a.m.

United Arts Update – Council Chair and UA Board Member Cecelia Bonifay

1. United Arts Annual Meeting -- Year in Review – Fiscal Year 2019

United Arts' board was pleased to welcome more than a dozen legislators, commissioners, and aides along with Council members, and the cultural community to its annual board meeting last June. Rather than read you nine pages of accomplishments, I'd like to highlight a few of the items:

a. Collaborative Campaign for the Arts

- **The campaign surpassed its goal, wrapping at 110% of our collaborative goal! The United Arts – Arts for ALL Fund also made 107% of goal.**
- United Arts raises funds all year-round, but the Collaborative Campaign is our most public effort, working with 15 of the large-budget cultural campaign partners.
- And the Advisory Council itself contributed \$13,000, in aggregate! Thank you to each of you who made a personal gift to the UA Collaborative Campaign.
- Together we raised \$2.2M in support of Central Florida arts and cultural organizations. Since UA was created in 1989, it has invested more than \$155M to cultural nonprofits.

b. UA Grants, connections, capacity -

- Through Operating Support Grants, Mini-Grants, Teachers Grants, Technical Assistance, and Diversity grants:
 - UA funded over 60 cultural organizations that presented 2,904 exhibitions and productions
 - Enabled 2.9 million cultural experiences and distributed 1.7 million free tickets to the public
 - Supported 375 full-time and 580 part-time staff, along with 10,973 artists
- Other UA community partnerships and services include arts education, marketing, OrlandoAtPlay.com events promotion, Orlando Arts Magazine, social media, research, and more.

United Arts Update – Council Chair and UA Board Member Cecelia Bonifay

- We have a packet of the Annual Meeting Accomplishments report; at the back of each of your packets. Also, the latest magazine is here for you, and the annual **Season Preview Issue** just went to print.

A few more quick updates:

b. Art + Public Health Conference

If you are interested in **“Creating Healthy Communities: Arts + Public Health”** **there will be a two-day conference** on Sept 23 and 24, hosted by Marjorie Pabst Steinmetz and the Dr. Phillips Center for the Performing Arts – presented by University of Florida in partnership with United Arts, ArtPlace America and the State of Florida, Division of Cultural Affairs. The conference will highlight Florida’s leadership and innovation, and national models for building healthy communities through the arts. For more, there is an agenda in your packet.

c. UA CEO Search

Brendan Lynch, UA Board Chair, is also chairing the search committee. There are some very good candidates from which they’ve selected four for skype interviews (taking place this month), to hopefully boil down to a couple people for in-person meetings in September. Thus far, a search firm has not been engaged, but will be if needed. Plans are that the new ED will be in place for February 1, 2020 start date, when Flora Maria retires.

The closing point on that is that the organization is in a strong position, has made great strides (annual report accomplishments) with a small but mighty team and many great partnerships, and is ready to move forward.

d. Arts Advocacy

- After last year's plummet to \$2.65M for the entire state's arts funding, UA played a key role in strategizing with the statewide local arts agencies, messaging and meetings with legislators, and coordinating the state legislative visits in Tallahassee trip (some of you participated).
- **Florida state arts funding increased** for the 2019-20 year, up from \$2.65M to \$21.2M. This elevates Florida's national position from 48 to 20!
- Again, this was a collaborative effort, and big thanks go to the Representatives Eskamani and Guillermo Smith and all our Orange County legislative delegation, also to this Council's Advocacy Committee, the Tallahassee advocates, and all who helped move the needle.