



TOURIST DEVELOPMENT COUNCIL MEETING Wednesday, March 27, 2019

MINUTES

The Tourist Development Council meeting was called to order by Orange County Mayor/TDC Chairman, Jerry L. Demings at 9:10am.

Quorum: Established

Present: - Chairman/Orange County Mayor Jerry L. Demings
Mayor A. Dale McDonald, City of Maitland
Mayor Buddy Dyer, City of Orlando
David Bartek, Vice President of Operations, Loews Hotels
Jesse Martinez, General Manager, Alford Inn at Rollins
John Stine, General Manager/Director of Business Development, Icon Orlando 360
Jörg Heyer, General Manager, Sheraton Vistana Villages Resort

Absent: - Claire Bilby, Sr. Vice President Event Operations & Premium Services, Walt Disney World
Rick Pullum, Executive Vice President, Central Florida Market President, IBERIA BANK

Pledge of Allegiance

Call for Public Comment –

The following persons addressed the Tourist Development Council during the public comment period:

Kim Allen
Michael Poole
David Odahowski
Peter Knowles Gottfried
Tom Yochum
Brad Doster
Bob McClelland
Sabrina Burnat
Mayor Steve Leary

Approval of the December 14, 2018 TDC Meeting Minutes

A motion was made by Mayor McDonald and seconded by Mayor Dyer to approve the minutes from the December 14, 2018 meeting of the Tourist Development Council. The motion carried by a unanimous vote of all members present.

TDC Representative on the Tourist Development Tax Grant Application Review Committee

A motion was made by Mayor McDonald to recommend the Board of County Commissioners approval of the reappointment of Brian Comes to the Tourist Development Tax Grant Application Review Committee. The motion carried by a unanimous vote of all members present.

Orange County Convention Center Report

Jessie Allen, Interim Executive Director, Orange County Convention Center, presented a report on recent convention/tradeshow activity for January 2019 – March 2019 and upcoming event activity for April 2019 - June 2019. Terry Devitt, Acting Deputy Director, Orange County Convention Center continued the presentation with updates on the North/South Building improvements and the timeline for completion.



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Orange County Comptroller Report

Robin Ragaglia, Director of Finance and Accounting, Orange County Comptroller's Office, presented the Convention Center's preliminary financial statements as of January 31, 2019, the status of Tourist Development Tax revenues and Metro Orlando lodging statistical data.

Visit Orlando Update

Larry Henrichs, COO/CFO, Visit Orlando, presented an update on lodging, air travel and visitation for 2018 and for the first quarter of 2019. He also provided an overview on international marketing campaigns and other creative advertising methods used by Visit Orlando, as well as an overview on in-house hotel convention business. Mr. Henrichs ended the presentation with an update on the Sports Incentive Committee.

2026 FIFA World Cup Host City Selection Process

Jason Siegel, CEO, Greater Orlando Sports Commission, presented information regarding 2026 FIFA World Cup pursuit funding and the host city selection process. He reviewed key dates during the process, data from the 2018 FIFA World Cup held in Russia, and North American opportunities and host city candidates for 2026. He concluded by reviewing estimated costs for hosting FIFA World Cup 2026 and projected economic impact.

TDT Application and Review Committee (ARC) Recommendations

Fred Winterkamp, Manager, Fiscal and Business Services, Orange County Office of Accountability provided an update on the status of the Application and Review Committee and milestones achieved. He also presented information on the five applications for TDT Grant funding submitted for approval, The Orlando Science Center Life Project, Orlando Philharmonic Plaza Live Acquisition and Auditorium Project, Holocaust Memorial Education and Resource Center (Orlando Museum for Hope and Humanity Acquisition and Construction Project), Orange County Regional History Center Museum Project and Winter Park Canopy Project Auditorium and Event Space Acquisition and Capital Construction.

Based on a unanimous recommendation by the ARC, Mr. Winterkamp presented the following requested action for consideration by the TDC:

TDC recommendation to the Board of County Commissioners to consider TDT grants from excess TDT collections as described in the ARC applications for:

- Up to \$10 million for the Holocaust Memorial Resource and Education Center acquisition and capital construction of the Orlando Museum for Hope and Humanity Project
- Up to \$5.75 million for the Orange County Regional History Center Museum capital construction
- Up to \$10 million for the Orlando Philharmonic Plaza Live project acquisition and capital construction
- Up to \$10 million for the Orlando Science Center Museum capital construction
- Up to \$6 million for the Winter Park Canopy project auditorium and event space acquisition and capital construction

A motion was made by Mayor Demings and seconded by Mayor McDonald to approve the requested action as presented by Mr. Winterkamp. The motion carried by a vote of 6 Yes and 1 No with Council member John Stine voting in the negative.

Other Business - None

Adjournment

The meeting was adjourned by Mayor Jerry L. Demings at 11:16am.