

Minutes

Arts and Cultural Affairs Advisory Council

Friday, May 17, 2019

Room 105, Orange County Administration Center,
201 S. Rosalind Ave., Orlando, FL 32801



1. **CALL TO ORDER:** The meeting was called to order at 8:08 am by Chair Rick Schell.
2. **PRESENT:** Chair Rick Schell, Cecelia Bonifay, Karen Climer, Julie Coleman, Gwen Covington, Sami Haiman-Marrero, Shelby Norwich, Sara Segal, Judith Shealey, Keith Smith, Theo Webster.
3. **STAFF:** Terry Olson; Trudy Wild, *United Arts of Central Florida*.
4. **ABSENT:** Comm. Emily Bonilla, Rick Richbourg
5. **GUESTS:** N.Y. Nathiri, *Association to Preserve the Eatonville Community*; Bob Kovacevich, *Avatar*; Cole NeSmith, *Creative City Project*; Joe Monti, *Rollins College*;
6. **WELCOME, INTRODUCTIONS AND PUBLIC COMMENT**
All present introduced themselves including those new this quarter:
 - i. Sami Haiman-Marrero – District 4, Commissioner nominee
 - ii. Theo Webster – District 5, Commissioner nominee
 - iii. Judith Shealey – District 6, Commissioner nominee
7. **Consent Agenda:** Upon a motion by Cecelia Bonifay and second by Karen Climer, the following were approved and accepted:
 - a. Approved minutes from the April 11, 2019 Council meeting
 - b. Accepted for filing:
 - i. Advocacy Committee meeting, April 11
 - ii. Orientation with Sami Haiman-Marrero, April 5
 - iii. Orientation with Theo Webster, April 22 – noted to amend the header to Theo Webster
 - iv. Funding & Standards Committee meeting, May 16
8. **Committee Updates**
 - a. Advocacy: Sara Segal reported on the State funding and ARC funding.
 - b. Public Art Review Board: Shelby Norwich reported that the committee will meet July 8 just before the next *Art in the Chambers* opening reception on July 8.
 - c. United Arts of Central Florida: Cecelia Bonifay gave a report on a successful Collaborative Campaign and other items (attached)
9. **Old Business –**
 - a. TDT Grant Application Review Committee (ARC): Terry Olson reported on the five organizations whose funding was approved by the Board of County Commissioners, for a total of up to \$41.75M: Orlando Science Center; The Plaza Live (Orlando Philharmonic Orchestra); Orange County Regional History Center; Holocaust Memorial Resource and Education Center; and Winter Park Canopy project.
 - b. Sunset Review: Rick Schell reported on the final document submitted to the Membership and Mission Review Board following the instructions of the last Advisory Council meeting. Upon a motion by Karen Climer and second by Julie Coleman, the Council unanimously supported the document presented. (attached)
 - c. Orange County Your Plan for Life Sustainability Plan – Arts Section (Ad hoc committee): Chair Schell asked anyone interested in serving on that committee to contact the Arts & Cultural Affairs office. Cecelia Bonifay, Karen Climer, Sami Haiman-Marrero and Theo Webster indicated their interest.
10. **New Business**

- a. Mayor Demings' State of the County address: Rick Schell reported on Mayor Demings speech including his points about funding for the five facilities grants through ARC funding. Two major takeaways were the proposed 1-cent tax for transportation, and the importance of the census in 2020.
- b. Advisory Council budget allocations for 2019-20 funding buckets: Terry Olson reviewed the process for the annual budget accounting of revenues for Arts & Cultural Affairs, and the line by line allocations set by the Advisory Council. Upon a motion by Karen Climer and second by Cecelia Bonifay, the Advisory Council unanimously approved the following division of Arts & Cultural funds for the coming budget year:
 1. *Cultural Tourism: \$3.4 million*
 2. *Cultural Facilities: \$1.75 million*
 3. *Fiscal & Grants Mgmt: \$210,000*
 4. *Community-wide Marketing: \$100,000*
 5. *Blockbuster Fund/Reserve: \$734,768*
Total TDT Funds of \$6,194,768
 6. *General Fund allocation to United Arts at \$1 per capita: \$1,349,597*
- c. Rick Schell called for the election of officers & committee chair(s): Upon a motion by Keith Smith and second by Judith Shealey the following officers and committee chairs and members were approved:
 1. Advisory Council Chair, Cecelia Bonifay and Chair-Elect/Vice Chair, Karen Climer
 2. Advocacy Committee: Sara Segal, Chair; Keith Smith, Vice Chair; Sara Van Arsdell; Cecelia Bonifay; Dan Calleja; Jan Clanton; Betsy Gwinn; Hal Kantor; RK Kelley; Vicki Landon; Jennifer Quigley; Becky Roper; Rick Schell; Rae Ward; Theo Webster.
 3. Blockbuster Committee: Rick Richbourg, Chair; Samí Haiman-Marrero; Hal Kantor; Evelyn Martinez; Becky Roper; Keith Smith; Rich Taylor.
 4. Funding & Standards Committee: Karen Climer, Chair; Cecelia Bonifay; Gwen Covington; Sara Segal; Keith Smith. As chair of the Committee, Karen Climer will also chair the Review Panels for Cultural Tourism and Cultural Facilities Funding.
 5. Public Art Review Board: Shelby Norwich, Chair; Jan Addison; Byron Clercx; Coralie Claeysen-Gleyzon; Donna Dowless; Carolyn Fennell; Shannon Fitzgerald; Ena Heller; Patrick Noze
 6. Cultural Tourism Review Panel: All Advisory Council members except Commissioner Bonilla.
- d. New year calendar of meeting dates: Terry Olson distributed the calendar of 2019-2020 Council and Committee dates (attached)
- e. Chair Schell reported on the panel selecting projects that applied for funding from the Orlando Science Center to do complementary programming related to "Pompeii: The Immortal City", supported by the County's Blockbuster Funding. Twenty-nine projects were submitted. The Panel decided not to award any one project more than 20% of the \$75,000 available so that at least five projects could be funded. Nine were selected for funding, but two required budgets above that 20% cap. Upon a motion by Theo Webster and second by Julie Coleman the Advisory Council unanimously recommended funding \$18,000 from the Blockbuster/Reserve Fund so that Mad Cow Theatre and Creative City Project could present their full project, as submitted.
- f. Cecelia Bonifay invited all the current and new members of the Advisory Council and those recently stepping down to a reception on June 10 at her firm's offices (Akerman).
- g. Trudy Wild presented Rick Schell with a card and gift for his leadership as Council Chair during the past year.

11. Adjournment: Meeting adjourned at 9:30 am.

United Arts Update – Cecelia Bonifay

1. United Arts 2019 *Collaborative Campaign for the Arts*

- As of the report from 5/13/19, **the campaign is final, and it's a success, wrapping at 110% of our collaborative goal! United Arts – Arts for ALL Fund also made 107% of goal.**
- United Arts raises funds all year-round, but the Collaborative Campaign is our most public portion, working with 15 of the large-budget cultural campaign partners.
- And the Advisory Council itself made a collective contribution of \$13,000! Thank you to each of you who made a personal gift to the UA Collaborative Campaign, whether designated to an individual organization or to United Arts – *Arts for ALL* Fund. Together we raised \$2,206,559 for the arts in our community!

2. UA Leadership

- **CEO** - Flora Maria Garcia, United Arts President & CEO for the past seven years, announced she will retire in January 2020. A press release will go out mid-June as the search begins in July for her successor. Flora Maria hopes to find potential candidates from her national network of local arts agencies, but if not, a search firm will be engaged.
- Reminders – **Board Leadership** - The board recently approved its incoming officers, with Brendan Lynch, Shareholder from Lowndes, as Chair. The addition of new board members will take place at the annual meeting in June.
- **Board liaisons:** Mayor Jerry Demings has appointed **Commissioner Christine Moore to serve on the United Arts board as the County's representative.** She is new as commissioner, but is not new to the UA board. And we are very happy that **Roseann Harrington, the mayor's Chief of Staff,** will continue to serve on UA's board as ex-officio.
- The **United Arts Annual Meeting** will be on Wednesday, June 26, at the Orlando Museum of Art (4-5:30PM – BOD Annual Meeting, and 5:30-6:30 – Reception). You have all been invited. If you did not receive an invitation via email, please let Trudy know to follow-up and make sure you each get an invitation.

3. Arts Advocacy

- a. **Florida arts funding is slated to increase** for the 2019-20 year, with a restoration from \$2.65M to \$21.2M in three grant categories (endowment was zero-funded). This elevates Florida's national position from 48 to 20! Again, this effort was collaborative, and big thanks go to the Representative Eskamani and Guillermo Smith, but also to the Advocacy Committee, the Tallahassee advocates, and all who helped with strategies, meetings and emails throughout. United Arts will advise the "appreciation campaign" verbiage, when we get the word about the budget approval.
- b. **The next legislative session** begins early in January 14, and Advocacy Day will be Jan 22.
- c. **Talks continue with Mayor Dyer, City of Orlando, on a dedicated public-sector funding stream** of a minimum of \$6 million per year. This coincides with the Advisory Council's 3% to 6% proposal. City talks are being led by Jennifer Quigley and Linda Landman Gonzalez, working with Flora Maria, who will be at the Advocacy Committee meeting May 30 to give an update on this. They encourage each of you to begin individual commissioner meetings to reinforce this request, using the talk points Flora Maria shared with Terry Olson.
 - o Terry Olson and Hal Kantor, who will continue working with the Council's Advocacy Committee, are leading talks with Orange County, starting with the update to the Advisory Council's Sunset Review.

4. Grants, etc. -

- a. United Arts is coordinating a conference for the State of Florida in the fall. The Art & Healthy Communities Conference is planned for Sept 23 & 24, 2019 at Dr. Phillips Center, presented by Florida Division of Cultural Affairs, the University of Florida Department of Art & Healing, and UA. (for 200-400 people) We'll keep you informed as that takes shape.
- b. In UA's fiduciary role as Orange County's local arts agency, we continue to monitor & disburse the County's grants. We wrapped up the Cultural Facilities cycle with the guidelines update in Funding & Standards Committee yesterday, and began the next round of the Cultural Tourism program this week, with the first of three workshops. Cultural Tourism Funding is one of the council's largest commitments that

awards almost \$3M. We look forward to your engagement in the review process in late summer. We will have nearly all new review panelists – all of the Advisory Council except the Commissioner – and will provide all materials and instruction to help you ramp up. But plan to clear some time in your schedule for a few weeks prior to the Sept 19 panel meeting. (31 requests last year)

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Orange County
Arts & Cultural Affairs
2019-2020 Meetings
(Updated 5/9/19)

ADVISORY COUNCIL (Thursdays @ 8-9:30am at Orange County Admin, Room 105)*

May 17, 2019 (budget, election of officers)	Dec. 19, 2019
Aug. 15, 2019 (CT Review Panel approvals):	Feb. 13, 2020
Location – Orlando Public Library	April 9, 2020 (CF \$ recommendation)
Oct. 3, 2019 (CT recommendation approvals)	May 14, 2020 (budget, election of officers)
Nov. 14, 2019	

ADVOCACY COMMITTEE (Meetings at 9:30am, following Council meetings, as needed.)

May 30, 2019	Dec. 19, 2019
Aug. 15, 2019 – Location: Orlando Public Library	Feb. 13, 2020
Oct. 3, 2019	May 14, 2020

ART IN THE CHAMBERS OPENINGS (Mondays @ 5:30-6:30pm at Orange County Administration Center)

July 8, 2019 (Paper works from Orlando Museum of Art Collection)	Oct. 21, 2019, (Sculpture on the Lawn & Art in the Chambers/TBA)	Feb. 17, 2020 (Art in the Chambers/TBA)
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BLOCKBUSTER COMMITTEE (Meetings at 9:30am, following Council meetings, as needed.)

Nov. 14, 2019	April 9, 2020
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CULTURAL TOURISM (CT) FUNDING 2019-20

Thursday, Sept. 19, 2019; Review Panel (8:30am-1:00pm); Room opens at 8:00 am with coffee & snacks; Location: Founder's Room, Orlando Science Center; free parking in garage.

CULTURAL FACILITIES (CF) FUNDING 2020, (THURSDAYS @ 8:30AM)

Thursday, March 5, 2020, Review Site Visits of applicant facilities (tour 8:30 am-1 pm)
Thursday, April 2, 2020, Review Panel, 8:30-11am, Room 105 reserved but may need to change

FUNDING & STANDARDS COMMITTEE (Thursdays @ 8:30-10:30am at Orange County Admin, Room 105)

Oct. 31, 2019 (CT guidelines update)
May 21, 2020 (CF guidelines update)

PRESENTATIONS TO BOARD OF COUNTY COMMISSIONERS (TUESDAYS @ 9AM, ORANGE COUNTY ADMIN, CHAMBERS)

July 2, 2019 (State of the Arts/ Funding buckets/ Art in the Chambers), 1pm (TBA)	October 22, 2019 (CT recommendations) April/May 2020, TBA (CF recommendation)
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PUBLIC ART REVIEW BOARD (Mondays @ 4pm at Orange County Admin, Room 105, unless otherwise noted):

July 8, 2019, 4-5 pm (held before AIC reception; AIC/Sculpture on the Lawn selections)
Oct. 21, 2019, 4-5 pm (AIC/Feb. selections; held before AIC reception)
Feb. 17, 2020, 4-5 pm (held before AIC reception)

SPECIAL EVENTS:

FusionFest, November 30 and December 1, 2019, Downtown Orlando