



TOURIST DEVELOPMENT COUNCIL MEETING Friday, December 14, 2018

MINUTES

The Tourist Development Council meeting was called to order by Orange County Mayor/TDC Chairman, Jerry L. Demings at 9:00am.

Quorum: Established

Present: - Chairman/Orange County Mayor Jerry L. Demings
Mayor A. Dale McDonald, City of Maitland
Mayor Buddy Dyer, City of Orlando
David Bartek, Vice President of Operations, Loews Hotels
Jesse Martinez, General Manager, Alford Inn at Rollins
John Stine, General Manager/Director of Business Development, Icon Orlando 360
Claire Bilby, Sr. Vice President Event Operations & Premium Services, Walt Disney World
Rick Pullum, Executive Vice President, Central Florida Market President, IBERIA BANK
Jörg Heyer, General Manager, Sheraton Vistana Villages Resort

Absent: - None

Pledge of Allegiance

Call for Public Comment – None

Approval of the September 21, 2018 TDC Meeting Minutes

A motion was made by Mayor McDonald and seconded by Mayor Dyer to approve the minutes from the September 21, 2018 meeting of the Tourist Development Council. The motion carried by a unanimous vote of all members present.

Orange County Convention Center Report

Jessie Allen, Interim Executive Director, Orange County Convention Center, presented a 2018 year-end report which included Meetings & Conventions Social Responsibility and recent convention/tradeshow activity for October 2018 – December 2018. Mr. Allen continued his report with details of the upcoming event activity for the first quarter of 2019.

Orange County Comptroller Report

Robin Ragaglia, Director of Finance and Accounting, Orange County Comptroller's Office, presented the Convention Center's preliminary financial statements as of September 30, 2018, the status of Tourist Development Tax revenues and Metro Orlando lodging statistical data.

Visit Orlando Update

George Aguel, President/CEO, Visit Orlando, presented a recap of Visit Orlando's programs for 2018, an end-of-year update on tourism and occupancy, and a report on the outlook for 2019. Mr. Aguel also provided an update on international marketing campaigns and in-house hotel convention business. He ended the report with information on the donation made from Magical Dining Month to Best Buddies and the Down Syndrome Association of Central Florida.



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Other Business - None

Mayor Demings recognized Roseann Harrington, Chief of Staff and Carol Burkett, Deputy Chief of Staff. He also acknowledged the 35 yrs. of service lapel pins given to Council members by OCCC.

Adjournment

The meeting was adjourned by Mayor Jerry L. Demings at 9:29am.