

# Minutes

## Arts and Cultural Affairs Advisory Council

February 14, 2019

Orange County Administration Center, OMB Conference Room



**PRESENT:** Chair Rick Schell, Karen Climer, Gwen Covington, Hal Kantor, Shelby Norwich, Rick Richbourg, Sara Segal (by phone).

**STAFF:** Terry Olson; Trudy Wild, *United Arts of Central Florida*

**GUESTS:** Cole NeSmith, Chris Albanese, Creative City Project; Becky Roper, Garden Theatre; Vicki Landon, Orlando Repertory Theatre; Mike Parker, Comm. Patrick Joseph McMullen, Steve Koontz, Town of Oakland;

**ABSENT:** Cecilia Bonifay, Patty Cloy, Julie Coleman, Evelyn Martinez, Keith Smith, plus the vacant position previously held by Commissioner Thompson.

**\*\*\* NO QUORUM WAS PHYSICALLY PRESENT\*\*\***

**Staff will pull together a quick meeting when they can find a quorum in the next few weeks to approve all those items requiring a vote.**

### Welcome

Chair Rick Schell opened the meeting at 8:40 a.m. and announced the new Council members: Patty Cloy, Keith Smith and Gwen Covington. He thanked outgoing long-time Councilwoman Becky Roper for her service and presented her with a small gift. All present introduced themselves.

### Public Comment

There was none.

### Consent Agenda\*

*Rick Schell*

There was no correction nor objection to the following:

- a. Approve minutes from the November 15, 2018 meeting
- b. Accept for filing:
  - i. Advocacy Committee meetings, December 13, 2018
  - ii. Public Art Review Board meeting, January 10, 2019
  - iii. Blockbuster Committee meeting, January 17, 2019

**Consensus of approval was reached; but was tabled for future meeting with quorum for vote.**

### Committee Updates

- a. Advocacy: Sara Segal asked others to report on the Orange County Legislative Delegation meeting and the coming Arts & Culture Day in Tallahassee.
- b. Blockbuster: Becky Roper reported that the committee had extensive discussion with the Creative City Project for the IMMERSE events and has a recommendation for funding of phase two of three phases under New Business.
- c. Public Art Review Board: Shelby Norwich reported that there is no progress on the I-4 Ultimate project and the East Orange Regional Community Center has not yet opened. One of the four sculptures in the next Sculpture on the Lawn will be a Dorothy Gillespie sculpture, tying into a celebration of the 100<sup>th</sup> anniversary of the artist's birth.
- d. United Arts of Central Florida: Trudy Wild reported for Cecelia Bonifay on the many activities of United Arts (attached).

### Old Business

- a. 20-year Sustainable Cultural Plan: Terry Olson will be presenting the Advisory Council's resolution to his boss next week.
- b. Facilities funding extension for Town of Oakland: Trudy Wild introduced the fact that various factors have put the Town of Oakland in the position of needing an extension of their FY16-funded project through August 15, 2019.

**Consensus of approval was reached; but was tabled for future meeting with quorum for vote.**

## **New Business**

- a. Blockbuster Proposal: Immerse 2019 Phase II toward 2020 event: Becky Roper presented the committee's recommendation of \$400,000 to the Creative City Project in 2019 for building toward the 2020 festival.

**Consensus of approval was reached; but was tabled for future meeting with quorum for vote.**

- b. Rick Richbourg was presented as the nominee for chair of Blockbuster Committee and Becky Roper as a nominee to be a member of the committee\*

**Consensus of approval was reached; but was tabled for future meeting with quorum for vote.**

**Report from Office of Arts & Cultural Affairs:** Terry Olson reported on the positive atmosphere for the arts at Orange County, as evidence through leadership, increased partnerships, history of growth over past decades, support for expansion of diversity, programming, funding, etc.

**Adjournment at 10:15 am**

## United Arts Update – Trudy Wild for Cecelia Bonifay

---

### 1. United Arts 2019 *Collaborative Campaign for the Arts*

- Campaign Kickoff Reception was a success. We saw engagement from long-time donors, new/potential donors, and elected state and local officials. All the campaign partner organizations were represented at tables and mingling. Thank you to those who joined us at the Grand Bohemian Hotel Orlando.
- As of 2/8/19, we have raised 33.1% of the *Collaborative Campaign for the Arts* \$2 million goal. This equates to \$663,947. We are nearly \$130,000 ahead of renewals compared to this time last year.
- The \$130,000 lead can be attributed in part to early renewals, but we are seeing a significant amount (roughly 70%) of that as new or increased gifts, so **the campaign is starting off in a strong position.**
- To help keep that momentum going, I hope you will consider making a personal gift to the UA Collaborative Campaign. You can either designate to an individual organization or to United Arts – *Arts for ALL* Fund, in support of more than 60 cultural organizations, or both! Pledge forms will be mailed to you if you've donated in the past, and there are some at the door, and you can also make your donation online at United Arts website and click on "Give Now." (or <https://unitedarts.cc/support/give-now/make-a-gift/>). Every gift makes a difference. This campaign ends April 30.

### 2. Legislator Meetings/State Funding

- United Arts presented to the Orange County legislative delegation meeting in January, along with 5 others testifying about state arts funding with a request to RESTORE arts funding to the 664 Division of Cultural Affairs-recommended matching grants at \$61M statewide. **A resoundingly positive response** from the legislators started off the advocacy season. (Thank you to those who attended and to speakers: Flora Maria Garcia/UA, Vicki Landon/Orlando Rep, Joshua Vickery/CFCArts, Barbara Chandler/Crealde's Hannibal Square Heritage Center; Betsy Gardner Eckbert/Winter Park Chamber of Commerce; and Zac Alfson/Milk District Main Street)
- Flora Maria will be meeting with newly elected state legislators over the next month.
- **Arts & Culture Day in Tallahassee Mar 12-13.** A group of local arts leaders will attend a networking event, a rally, and group into teams for the legislative meetings to cover the Capitol. UA is booking appointments with legislators in Tallahassee, and worked with Terry Olson to plan the travel arrangements. UA plans to hold a worksession beforehand and provide packets for the participants and leave-behinds for legislators. Approximately 30 arts leaders have participated in past years.

### 3. Principals Arts Appreciation Breakfast

- The 13<sup>th</sup> Annual Principals Breakfast will be next Thurs., Feb 21, at Dr. Phillips Center for the Performing Arts **at 7:30am**. We're glad some of you will be joining us at this opportunity to mingle with principals and guests, and celebrate the arts education leaders honored for

their service to arts and academic achievement. OCPS = almost 200 schools, making an impact on more than 200,000 students each year.

4. **UA Nominating Committee** begins to review potential UA Board members from March-April; pls email Flora Maria if you have recommendations for potential board members.
5. **Staff change** – Mary Giraulo, the UA grants manager has been with us for 14-1/2 years, and has been on maternity leave since December. She recently informed us that she won't be returning to UA to tend to her baby and seek a job closer to home. The position has been posted and her assistant Matt Kopkin is covering in the meantime.
6. **VPK Strings comes to Orange County**
  - New, and now at Little Angels Early Learning Center in Pine Hills, the VPK Strings program serves 44 children, ages 3-5. This program helps pre-K kids prepare for Kindergarten, learn letters, numbers, dexterity & physical/listening skills (fine and gross motor skills), and care & respect for musical instruments – little violins.  
UA now brings the Osceola program to one Orange County location with hopes to expand in the future. UA received \$11,500 funding from PNC Bank for this pilot program in Orange County: for violins (1/8- and ¼-violin sizes), training, and identified two instructors, who teach in the school, 2 times a week.  
Outcomes: “graduates” will string together three- and four-letter words, learn rhythm and tempo, note recognition via physical movement and word associations, and culminates in a performance at community event. It's a sight to see (and hear). The students literally JUMP to get into their class and play the violin.
7. **Internships for culturally diverse students – PAID opportunities in arts administration as a career path**
  - We have placed two college students in this new program supported by Duke Energy Diversity Grant to UA: one is Julie Walsh at Enzian (final semester of college), and Jenae Gay will work at Orlando Philharmonic. We're looking for more, including one at UA.
8. African American Task Force meets on Diversity programming - The next ED meeting will be this **Wednesday, February 20, from 9:30-11:00AM at the PLAZA LIVE, 425 North Bumby Avenue, Orlando, FL 32803.**
  - WE have a very remarkable group of African American leaders attending who are looking forward to giving input and having a conversation with cultural organizations and community partners. **THIS IS AN IMPORTANT MEETING** to broaden the scope of diversity programming. Please RSVP to Heidi@UnitedArts.cc by Friday, February 15.

< end >