

# Minutes

## Arts and Cultural Affairs Advisory Council

September 20, 2018, 8:30 a.m.

Room 105, Orange County Administration Center



**PRESENT:** Rick Schell, Chair; Cecelia Bonifay, Vice Chair; Julie Coleman; Karen Climer; Evelyn Martinez; Rick Richbourg; Becky Roper; Sara Segal.

**STAFF:** Terry Olson; Trudy Wild, *United Arts of Central Florida*

**GUESTS:** Betsy Gwinn, *Bach Festival Society of Winter Park*; Vickie Landon and Gene Columbus, *Orlando Repertory Theatre*; Pam Kancher, *Holocaust Memorial Resource & Education Center*; Lane Epps, *Albin Polasek Museum & Sculpture Gardens*; Benoit Glaser and Chris Belt, *Timucua Arts Foundation*; Beatriz Ramirez, *Opera Orlando*; N.Y. Nathiri, *The Association to Preserve the Eatonville Community*; Rae Ward; Lori Weaver, *Orlando Shakes*; Ha'Ani Hogan, *Downtown Arts District*; Dan Calleja, *Orlando Museum of Art*.

**ABSENT:** Vicki-Elaine Felder, Hal Kantor, Shelby Norwich, Melvin Rogers, Comm. Jennifer Thompson

### Welcome & Public Comment

Chair Rick Schell called the meeting to order at 8:31 a.m., and asked for introductions and public comment.

There were no public comments.

### Consent Agenda\*

Upon a motion by Sara Segal and a second by Karen Climer, the minutes from the revised May 10, 2018 meeting were unanimously approved and the following accepted for filing:

1. Advocacy Committee meeting, August 16, 2018
2. Public Art Review Board, September 6, 2018
3. Cultural Tourism Review Panel, September 11, 2018

### Committee Updates

- A. **Advocacy:** Committee Chair Sara Segal engaged the help of Vickie Landon to report on the ARC approval of \$4 million for the Orlando Ballet and \$10 million for the OnePULSE Museum. A meeting will follow this meeting.
- B. **Blockbuster:** Becky Roper reported that the committee will meet following the next ACAAC meeting on Nov. 15
- C. **Funding & Standards:** Cecelia Bonifay reported that the Cultural Tourism Review Panel had met and its recommendations would come later in the agenda.
- D. **Public Art Review Board:** Terry Olson reported for Chair Shelby Norwich that Oct. 19 will be the opening of the new *Arts in the Chambers* and *Sculpture on the Lawn* exhibits– both themed *Diversitastic!* The opening that Friday night, 5:30 – 7:30 p.m., will be a very nice event that everyone should attend.
- E. **United Arts of Central Florida:** Cecelia Bonifay gave an extensive report that is attached.

### Old Business

No old business

### New Business

- A. Chair Schell started by thanking the Orlando Shakes for their wonderful help and the space for the Review Panel, Cecelia Bonifay for great leading of the panel, and Trudy Wild for all her work to make the review process go smoothly. Schell then called for a motion for acceptance of the review panel's scores and ranking.
- B. Upon a motion by Rick Richbourg and second by Sara Segal, the ranking of the Cultural Tourism Review Panel was approved with funding for the following organizations and amounts:

1. **Albin Polasek Museum & Sculpture Gardens** — \$40,000
2. **Art & History Museums – Maitland** — \$100,000
3. **Asian Cultural Association of Central Florida** — \$35,000
4. **Bach Festival Society of Winter Park** — \$150,000
5. **Central Florida Ballet** — \$150,000
6. **Central Florida Community Arts** — \$75,000
7. **Crealdé School of Art** — \$75,000
8. **Creative City Project, Inc.** — \$150,000
9. **Downtown Arts District** — \$150,000
10. **Enzian** — \$150,000
11. **Garden Theatre** — \$150,000
12. **Global Peace Film Festival** — \$40,000
13. **Holocaust Memorial Resource and Education Center of Florida** — \$75,000
14. **Mad Cow Theatre Company** — \$75,000
15. **Maker Effect Foundation** — \$40,000
16. **The Mennello Museum of American Art (Friends of)** — \$75,000
17. **Opera Orlando** — \$40,000
18. **Orlando Ballet** — \$150,000
19. **Orlando Fringe** — \$150,000
20. **Orlando Museum of Art** — \$150,000
21. **Orlando Philharmonic Orchestra** — \$150,000
22. **Orlando Repertory Theatre** — \$150,000
23. **Orlando Science Center** — \$150,000.
24. **Winter Garden Heritage Foundation** — \$34,150
25. **Orlando Shakespeare Theater** — \$150,000
26. **Snap! Orlando** — \$40,000
27. **The Winter Park Playhouse** — \$75,000

- C. Discussion about several other applications ensued. A letter from Hal Kantor was read for the Council members offering his thoughts about the remaining organizations, their ranking and available funding.
2. The following applications were recommended for partial funding:
    - a. Upon a motion by Rick Richbourg and second by Evelyn Martinez, a recommendation of \$40,000 of funding for the **Timucua Arts Foundation** was unanimously approved as they scored well enough for that level of funding, but not for the middle level of funding to which they applied.
    - b. **The Association to Preserve the Eatonville Community's ZORA! Festival**, which did not score well enough for the large level of funding but scored well enough for the middle level of funding was discussed next. A motion was made by Rick Schell and seconded by Julie Coleman to fund them at the \$150,000 level, due to the long history (30<sup>th</sup> anniversary event) and importance of the ZORA! Festival to Eatonville, and the tourism they bring in, but the recommendation did not receive enough votes to pass. A motion was made by Becky Roper to fund them at \$120,000 with some stipulations for a plan to reduce their debt, especially current liabilities going forward; the recommendation of 80% of the amount request, same as the other partial funding award. This motion was seconded by Cecelia Bonifay and passed on a 7-to-1 vote.
  3. The remaining two applicants — **GladdeningLight and PAST** — were discussed with Council members' concurrence that the scores were too low to consider them for funding this cycle.
 

In follow-up to the review panel discussion about the eligibility of GladdeningLight, Sara Segal asked the Council to consider that GladdeningLight is indeed eligible to apply for Cultural tourism funding. While they may have scored high enough this cycle, they should be allowed to submit a future application, with the basis that all art was sacred, and their programming is very focused on a variety of arts.
- D. The Council members discussed some considerations for possible changes to the Cultural Tourism funding structure that could be addressed at the next Funding & Standards Committee

meeting. All were welcomes to submit suggestions to be compiled and presented for the committee's next meeting on Nov. 15, 2018.

**Report from Office of Arts & Cultural Affairs:**

Terry Olson thanked all for the good discussion.

**Adjournment**

After announcements of coming events, the meeting adjourned at 10:02 a.m.