

MINUTES

Advocacy Committee

Orange County Arts and Cultural Affairs Advisory Council

September 20, 2018

Orange County Administration Center, 201 S. Rosalind Ave., Orlando, FL 32801

Members Present: Sara Segal*, Chair; Sara Van Arsdel; Cecelia Bonifay*; Dan Calleja; Betsy Gwinn; Vicki Landon; Becky Roper*; Rick Schell*; Rae Ward

Absent: Jan Clanton; Hal Kantor*, RK Kelley; Jennifer Quigley

Staff: Terry Olson; Trudy Wild, *United Arts of Central Florida*

Chair Sara Segal called the meeting to order at 10:08 a.m. and asked for introductions and public comment.

Upon a motion by Sara Van Arsdel and second by Cecelia Bonifay, the minutes of the August 16, 2018 meeting were approved unanimously.

Sara Van Arsdel reported on a recent Florida Association of Museums email she wanted to circulate as a model for our efforts on the Arts Advocacy Committee, a call to action for getting legislators involved in our cultural community (See Page 2 - Florida Association of Museums.)

Betsy Gwinn reported that Jack Levine suggests we align with humanities and Public TV for more effective advocacy. Ms. Gwinn was tasked to invite Mr. Levine to our next meeting.

Trudy Wild will send the donor contributions lists for the legislators and candidates' campaigns to the Advocacy Committee so members can identify donors from the business community to assist in advocacy efforts. (See Page 5 – For campaign contributors, click on “Campaign Funds Raised.”)

TDT Funding (TDT/ARC) was discussed as to latest meetings of the ARC, and approval of two initial facilities grants. The next meeting of TDC: Friday, Sept 21, 2018, 9 a.m., at Orange County Administration Center, in Chambers.

The committee dropped discussion of a District 2 forum since the primary eliminated the vocal anti-arts support candidate.

Terry Olson is working with Ms. Wild on a Cultural Plan scope. This will help us justify the need for additional funding.

Committee members were made aware of a legislative debate for House District 47 between Anna Eskamani (D) and Stockton Reeves (R); a couple members offered to attend. Debate scheduled for Friday, Sept. 21, 2018, 8-9:30 a.m., Winter Park Welcome Center, 151 W. Lyman Avenue, Winter Park, FL 32789.

Committee discussed the regional The Art of Advocacy event: Thursday, Nov. 8 (noon to 4 p.m.) and Friday, Nov. 9 (8 a.m.-1 p.m.), at Creative Pinellas, 12211 Walsingham Road Largo, FL 33778. United Arts is collaborating with other local arts agencies: Creative Pinellas and the Arts Council of Hillsborough County. Ms. Wild will share a draft agenda when available. (See Page 6 – Updated Advocacy event agenda.)

Staff will schedule another meeting right after the elections in November. Vicki Landon will invite Phil Hoffman. Betsy Gwinn will invite Jack Levine. (Since this meeting, a new Advocacy Committee meeting has been set for Wednesday, Nov. 7, 2018, at 9-10:30 a.m. at Orange County Administration Center, Room 105.) (See Page 8 for updated meeting schedule.)

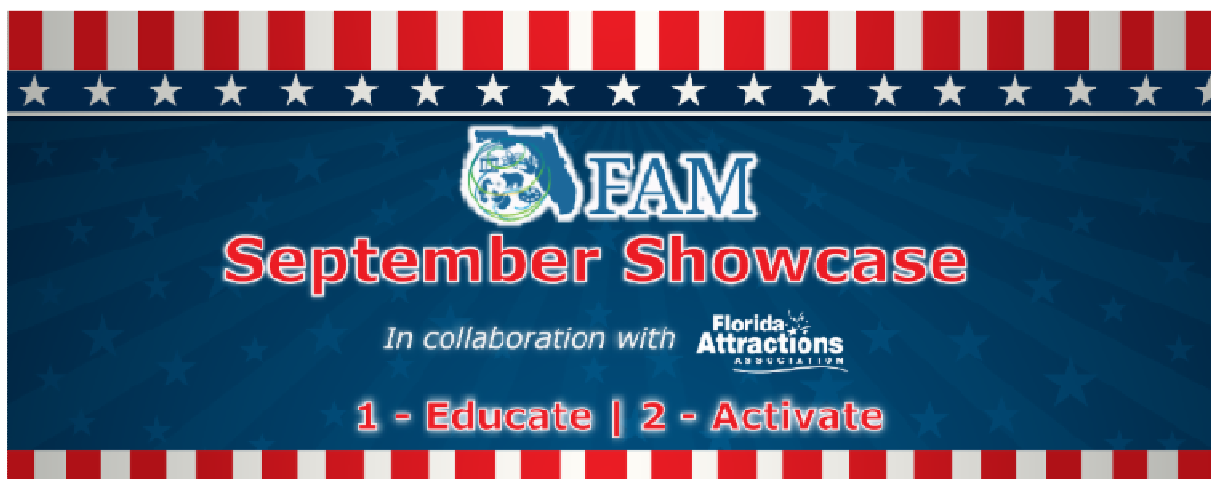
Meeting adjourned at 11:16 a.m.

Trudy Wild

From: Sara Van Arsdel <svawpk@cfl.rr.com>
Sent: Thursday, September 6, 2018 3:11 PM
To: Terry.Olson@ocfl.net; Trudy Wild
Subject: FW: The Future of the Museum Industry is in Our Hands!

Dear Terry and Trudy--this is a well stated call to action that we might be able to use as a model for our efforts on the Arts Advocacy Committee. I will be attending the FAM meeting at the end of September where I know advocacy efforts and strategies will be discussed and refined. Thought you guys might like to see this. Sara Van Arsdel

From: Florida Association of Museums <fam@flamuseums.org>
Sent: Thursday, September 06, 2018 2:05 PM
To: svawpk@cfl.rr.com
Subject: The Future of the Museum Industry is in Our Hands!



Dear FAM Members:

As the dust has settled from the primary season, we are now moving forward to the general election on November 6th. As you all know, we have work to do involving the education of our local and statewide elected officials.

We saw devastating declines in the funding level of our state grants. The outcome of the November election will change the dynamics of our state government and we need to be prepared and begin to educate our current and future leaders **now**.

FAM has teamed up with our attractions partners at the Florida Attractions Association and is excited to launch our joint **September Showcase**. This program provides the resources necessary for our museum members to **invite state legislators and candidates to your organization** to learn more about the crucial role you play in driving Florida's economy and Florida's #1 industry - Tourism.

Conducting tours of your diverse facilities is an easy and effective way to showcase your organization and has a dramatic impact on how elected officials view our industry. **You will make a significant impact by inviting them to visit your museum and making that critical personal contact now. So don't wait, reach out, and invite them today!**

The Department of State grant funding is vital to our day to day operations. We use those funds to leverage additional private donations, sponsorships, etc. We need to let our elected officials know the true impact these grant programs have on our communities and cultural organizations. In addition, we need to reiterate that WE are tourism and you can access the materials on the FAM and FAA website to help make this case.

Furthermore, under current Florida law, VISIT FLORIDA will sunset on October 1, 2019. The newly elected members of the Florida Legislature must vote to extend the sunset provision. When VISIT FLORIDA is then allowed to continue to operate, it must also be fully funded by the Legislature. Additionally, our newly elected Governor will also have an impact on the Legislature's deliberations over Department of State grant program funding and the funding of VISIT FLORIDA.

The **September Showcase** program promotes voter registration of your staff and volunteers, and encourages them to become an active and informed citizen. More information about the September Showcase program can be found [HERE](#).

PLEASE invest in your future and the future of Florida's cultural and tourism industry. **Join FAM and FAA colleagues in inviting elected officials and candidates** to see first-hand the vital role we play in enriching lives and driving Florida's economy.

Let's make a difference for all FLORIDA museums, cultural organizations, and tourism!

Kathy Fleming
Executive Director
St. Augustine Lighthouse & Maritime Museum
President, Florida Association of Museums

Malinda Horton
Executive Director, FAM



Florida Association of Museums, PO Box 10951, Tallahassee, FL 32302

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Sent by fam@flamuseums.org in collaboration with

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County or Counties These FL House Districts Represent:	FL House Districts:	2018 Florida House Candidate -- click name to access his/her Division of Elections website and access to their campaign finance/contribution information:	Campaign Funds Raised as of 9/27/2018: click to view contributors (sorted by \$)	Candidate Campaign Address:	Candidate Campaign Phone #:	Candidates' and/or Incumbents' Website:
Removed all candidates who did not win their party/district in primaries Aug 28 2018; updated contributions 9/27/18 -tdw/hg General Election Ballot - Nov. 6, 2018						
Parts of Orange, Seminole	30	Cortes, Bob (REP) *Incumbent	\$266,397	Post Office Box 162941 Altamonte Springs, FL 32716	(407) 463-8257	Cortes' Legislative Website
Parts of Orange, Seminole	30	Goff-Marcil, Joy M. (DEM)	\$46,819	Post Office Box 947677 Maitland, FL 32794	(407) 894-7311	
Parts of Lake, Orange	31	Sullivan, Jennifer (REP) *Incumbent	\$100,255	30236 Cheval Street Mount Dora, FL 32757	(352) 988-3673	Sullivan's Legislative Website
Parts of Lake, Orange	31	Kaplan, Debra A. (DEM)	\$22,662	706 Kenmoore Court Eustis, FL 32726	(352) 223-1253	
Part of Osceola	43	Cortes, John (DEM) *Incumbent	\$31,345	216 Old Mill Circle Kissimmee, FL 34746	(407) 227-5361	Cortes' Legislative Website
Part of Orange	44	Olszewski, Robert Matthew (REP) *Incumbent	\$181,454	1130 Copenhagen Way Winter Garden, FL 34787	(321) 217-8687	Olszewski's Legislative Website
Part of Orange	44	Thompson, Geraldine F. (DEM)	\$35,279	511 West South Street Suite 201 Orlando, FL 32805	(407) 765-9904	
Part of Orange	45	Brown, Kamia Latasha (DEM) *Incumbent	\$38,885	Post Office Box 927 Ocoee, FL 34761	(407) 908-9198	Brown's Legislative Website
Part of Orange	46	Antone, Bruce Hadley (DEM) *Incumbent	\$22,060	Post Office Box 608 Ocoee, FL 34761	(407) 963-3543	Antone's Legislative Website
Part of Orange	46	Lewis, Sandra (WRI)	\$0	4236 Lenox Boulevard Orlando, FL 32811	(407) 756-0596	
Part of Orange	47	Reeves, Stockton (REP)	\$169,856	Post Office Box 598 Winter Park, FL 32790	(407) 647-0190	
Part of Orange	47	Eskamani, Anna V. (DEM)	\$275,659	Post Office Box 536154 Orlando, FL 32853	(407) 376-3609	
Part of Orange	48	Mercado, Amy (DEM) *Incumbent	\$61,437	Post Office Box 141098 Orlando, FL 32814	(407) 484-2814	Mercado's Legislative Website
Part of Orange	48	Calhoun, Scotland (REP)	\$58,715	4321 Andover Cay Boulevard Orlando, FL 32825	(407) 301-6769	
Part of Orange	49	Smith, Carlos Guillermo (DEM) *Incumbent	\$110,371	Post Office Box 677205 Orlando, FL 32867	(407) 801-0049	Smith's Legislative Website
Part of Orange	49	Griffin, Ben (REP)	\$67,270	821 Pine Meadows Road Orlando, FL 32825	(321) 331-6799	
Parts of Brevard, Orange	50	Plasencia, Rene "Coach P" (REP) *Incumbent	\$215,181	3564 Avalon Park Blvd East Suite 1 #244 Orlando, FL 32828	(321) 226-8307	Plasencia's Legislative Website
Parts of Brevard, Orange	50	Dirschka, Pamela Joy (DEM)	\$12,189	495 Arbor Ridge Lane Titusville, FL 32780	(321) 222-4001	

Updated presenter information--please click the RSVP link below to register!



Join your Local Arts Agency colleagues from across the state for a deep dive into the November election results in Florida and for crafting advocacy strategies to make sure that the Florida Council on Arts & Culture, Division of Cultural Affairs and the artists and arts organization it supports is effectively funded in 2019 and future years.

Organized by [Creative Pinellas](#), the [Hillsborough Arts Council](#) and [United Arts of Central Florida](#), this 2-day event will offer a combination of analysis, strategic discussions and a panel of key influencers, and will set the stage for us to develop a move-forward strategic/action plan.



Current invited presenters include:

Malinda Horton, Florida Association of Museums

Sherron Long, Florida Cultural Alliance

Wayne Garcia, political commentator and journalist

Ken Pruitt, current lobbyist and former Senate Chair

Senator Darryl Rouson, Democratic member of the Florida Senate

Shawn Foster, President, Sunrise Consulting Group

Thursday evening you are invited to the VIP reception for the opening of the first Creative Pinellas Arts Annual. Set inside the revitalized and recently re-opened 10,000 square foot gallery at the former Gulf Coast Museum of art, the exhibit and related performances will feature works from the organization's 2016 and 2017 artists grants.

Participating artists include:

Micket/Stackhouse Studios | Ya La'Ford | Steven Kenny | Mark Aeling
Roxanne Fay | Babs Reingold | Rose Marie Prins | Helen French | Andee Scott
Tom Sivak | Greg Byrd | Lisa Tricomi | Peter Meder & Chris Chomick
D Yael Kelley | David Manson | Elizabeth Baker

and 10 up-and-coming artists who received our 2017 Emerging Artist Grant

Tickets will be free to those attending the summit.*

For more information and to let us know you are coming please click the button below and save the date now.

Thursday and Friday, November 8 and 9

Noon to 4 p.m. on Thursday
Arts Annual starts at 6 p.m.
8 a.m. to 1 p.m. on Friday

At Creative Pinellas: 12211 Walsingham Rd. Largo, FL 33778

[Click here to RSVP, order lunch and for hotel information](#)

A more detailed agenda will follow closer to the date.

***Only one free ticket per person attending the summit. As this is a fundraiser, if you are local and were already planning to attend the Arts Annual, we would appreciate you purchasing a ticket. Or if you would like to purchase a ticket to the Arts Annual for a guest, please [CLICK HERE](#).**

Please contact Heidi Gunderson at heidi@unitedarts.cc for more information.

Thank you,
Martine Collier, Flora Maria Garcia and Barbara St. Clair



Orange County
Arts & Cultural Affairs
2018-2019 Meetings
(Items in RED are new or changes)

ADVISORY COUNCIL (Thursdays @ 8:30 a.m. at Orange County Admin, Room 105)*

Aug. 16, 2018 (CF revisions, CT Review Panel orientation)	Feb. 14, 2019 (CT revisions)
Sept. 20, 2018 (CT \$ recommendation)	April 11, 2019 (CF \$ recommendation)
Nov. 15, 2018	May 16, 2019 (budget, election of officers)

ART IN THE CHAMBERS OPENINGS (Mondays @ 5:30 p.m. at Orange County Administration Center)

July 9, 2018 (Winter Park Civic Center Collection)
Fri., October 19, 2018, 5:30-7:30 p.m., (*Diversitastic!*, Sculpture on the Lawn & Art in the Chambers)
February 18, 2019
June 17, 2019
October 21, 2019

BLOCKBUSTER OR ADVOCACY COMMITTEE meetings follow immediately after Council meetings, as needed.

A June 14, 2018, 10-11:30 a.m.	A July 31, 2018, 9:30-11 a.m. (Cypress Rm.)	A Wed, Nov 7, 2018
A June 28, 2018, 1:30-3 p.m.	A Aug. 16, 2018	B Nov. 15, 2018
A July 19, 2018, 9:30-11 a.m.	A Sept. 20, 2018	A Feb. 14, 2019
	B Wed, Oct 10, 3p	B April 11, 2019
		A May 16, 2019

CULTURAL TOURISM (CT) FUNDING 2018-19

Tuesday, Sept. 11, 2018; Review Panel (8:45 a.m.-1:00 p.m.); Room opens at 8 a.m. with coffee & breakfast; Location: Orlando Shakes, Loch Haven Cultural Park, 812 E. Rollins St., Orlando, FL 32803

CULTURAL FACILITIES (CF) FUNDING 2019, 8:30 A.M.

Thursday, March 7, 2019, Review Site Visits of applicants' facilities, (site tour 8:30 a.m. – Noon)
Thursday, April 4, 2019, Review Panel, 8:30-10:30 a.m.

FUNDING & STANDARDS COMMITTEE (Thursdays @ 8:30 a.m. at Orange County Admin, Room 105)

Nov. 1, 2018 (CT guidelines update)
May 30, 2019 (CF guidelines update)

PRESENTATIONS TO THE BOARD OF COUNTY COMMISSIONERS (Tuesday, Orange County Admin, Chambers, 9 a.m.)

May 22, 2018 (~~State of the Arts and~~) CF Approval
July 10, 2018 (State of the Arts/TDT and FY19 Budget Approval)
October **16**, 2018 (CT recommendation)
*May TBA, 2019 (CF recommendation) tentative date

PUBLIC ART REVIEW BOARD (Thursdays @ 1:30 p.m. at Orange County Admin, Room 105, unless otherwise noted) :

SOL - Sculpture on the Lawn, and AIC - Art in Chambers

CANCEL Monday, July 9, 2018, 4-5:30 p.m.	Feb. 18, 2019, 4-5 p.m. (AIC/June selections; held before AIC reception)
Aug. 9, 2018 (SOL selections), 1:30-3 p.m.	June 17, 2019, 4-5 p.m. (AIC/Sept. selections; held before AIC reception)
Thurs., Sept. 6, 2018, 2-3:30 pm. (AIC/Oct)	Oct. 21, 2019, 4-5 p.m. (AIC/Feb. selections; held before AIC reception)
CANCEL Friday, Oct. 19, 2018, 4-5 pm	
NEW: 12/6, 2 pm (AIC/February selections; held before SOL/AIC receptions)	

* tentative