

# **AGENDA**

## **Arts and Cultural Affairs Advisory Council Blockbuster Committee**

Wed., October 10, 2018, 3 to 4 p.m.  
Orange County Administration Center  
201 S. Rosalind Ave., Orlando, FL 32801, Room 105



Members: Becky Roper, Chair; Hal Kantor; Evelyn Martinez; Rick Richbourg, Rich Taylor and Comm. Jennifer Thompson

Staff: Terry Olson; Trudy Wild, *United Arts of Central Florida*

- 1. Welcome and Public Comment**
- 2. Consent Agenda**
  - a. Minutes of the April 5, 2018 meeting.
- 3. Old Business**
- 4. New Business**
  - a. Orlando Science Center proposal
- 5. Adjourn**

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### **Next Blockbuster meeting:**

- Thursday, Nov. 15, 2018, 10-11 a.m., County Administration Center, Room 105

# MINUTES

## Orange County Arts and Cultural Affairs Blockbuster Committee

April 5, 2018

Room 105, Orange County Administration Center,  
201 S. Rosalind Ave., Orlando, FL 32801



**Present:** Becky Roper, Chair; Hal Kantor, Evelyn Martinez; Rick Richbourg; Rich Taylor; and Comm. Jennifer Thompson

**Advisory Council members present:** Sara Segal

**Staff:** Terry Olson; Trudy Wild, *United Arts of Central Florida*

**Guests:** Cole NeSmith, *Creative City Project*; Pat Green, *Gallery at Avalon Island*; Dan Calleja and Hanson Mulford, *Orlando Museum of Art*; Thomas Webb, *Orlando Science Center*; Kelsey Kerce, *Playground City*

### Welcome and Public Comment

Becky Roper called the meeting to order, welcomed all present and asked for public comment. There was none.

### Consent Agenda

Upon a motion by Hal Kantor and second by Evelyn Martinez, the minutes of the Oct. 19, 2017 meeting were unanimously approved.

### Old/New Business

Dan Calleja reported that the Orlando Museum of Art was regrettably withdrawing its proposal to present the exhibition "Visions of the Hispanic World" and with that the Blockbuster Funding. They had noticed the Blockbuster Committee that they had to secure additional funding and secure the insurance requirements (pending at the time), but because the NEA did not provide indemnity for the insurance, the costs to OMA would be prohibitive, making the project out of reach for them.

It was suggested that the Advocacy Committee consider whether they might address the NEA to prepare for the next time Orlando asks for help. This reinforced that the lead time for potential blockbuster events needs to be longer to allow for addressing this type of problem.

This led to discussion on ways that the Arts and Cultural Affairs Advisory Council could help with various common operational needs and financial burdens among the arts organizations, such as dealing with insurance, audits, master calendar, power bills, etc. There were some ideas of creating a public-private partnership or sponsorship and marketing opportunities for a company that would want to be known as the power (company) of the arts, or as the insurance provider for group of cultural nonprofits, or other ways that block purchase power might benefit both parties.

Roper stressed the need for a renewable source of funding for blockbuster-type events that would allow for mitigation of high-cost items of security, police and/or insurance for arts events.

### Adjourn

The May 10 meeting of the Blockbuster Committee has been canceled. With no known Blockbuster presentations at this time, the next committee meeting would be in August.

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