



TOURIST DEVELOPMENT COUNCIL MEETING Friday, June 15, 2018

MINUTES

The Tourist Development Council meeting was called to order by Orange County Mayor/TDC Chairman, Teresa Jacobs at 9:05 a.m.

Quorum: Established

Present: 6 - Chairman/Orange County Mayor Teresa Jacobs

Mayor A. Dale McDonald, City of Maitland

Mayor Buddy Dyer, City of Orlando

David Bartek, Vice President of Operations, Loews Hotels

Jesse Martinez, General Manager, Alford Inn at Rollins

John Stine, General Manager/Director of Business Development, Icon Orlando 360

Absent: 3- Claire Bilby, Sr. Vice President Event Operations & Premium Services, Walt Disney World

Jörg Heyer, General Manager, Sheraton Vistana Villages Resort

Rick Pullum, Executive Vice President, Central Florida Market President, IBERIA BANK

Pledge of Allegiance

Call for Public Comment – None

Approval of the February 23, 2018 TDC Meeting Minutes

A motion was made by John Stine and seconded by Jesse Martinez to approve the minutes from the February 23, 2018 meeting of the Tourist Development Council. The motion carried by a unanimous vote of all members present.

Orange County Convention Center Report

Jessie Allen, Interim Executive Director, Orange County Convention Center, presented a 2018 year-end report which included recent convention/tradeshow activity for March 2018 - June 2018. Mr. Allen continued his report with details of the upcoming event activity for July 2018 - September 2018.

Orange County Comptroller Report

Margaret "Peggy" McGarrity, Chief Deputy Comptroller, Orange County Comptroller's Office, presented the Convention Center's preliminary financial statements as of April 30, 2018, the status of Tourist Development Tax revenues and Metro Orlando lodging statistical data.

Visit Orlando Update

George Aguel, President/CEO, Visit Orlando, presented a video recap of Visit Orlando's programs for 2018 and provided a "State of the Industry" including housing and lodging market statistics and other key factors such as TDT collections, Convention Center attendance, OIA passenger traffic, tourism employment, and economic/travel forecasts. Mr. Aguel also provided an update on the Sports Incentive Committee, Summer Marketing Campaigns, in-house hotel convention business, and the expansions of competitor convention centers. Mr. Aguel concluded with a sample video of a Convention Center client testimonial sales tool.

Other Business - None

Adjournment

The meeting was adjourned by Mayor Jacobs at 9:55 a.m.



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Next TDC Meeting

Friday, September 21, 2018 at 9:00 a.m.