

MINUTES

Advocacy Committee

Orange County Arts and Cultural Affairs Advisory Council

July 31, 2018

Cypress Meeting Rooms 1 & 2, Second Floor, Orange County
Administration Center, 201 S. Rosalind Ave., Orlando, FL 32801



Members: Betsy Gwinn; Vicki Landon; Becky Roper* [no quorum present]

Absent: Sara Segal*, Chair; Cecelia Bonifay*; Dan Calleja; Hal Kantor*; Jennifer Quigley; Sara Van Arsdel; Rae Ward

Staff: Terry Olson; Trudy Wild, *United Arts of Central Florida*

With lack of a quorum, the attending members and staff held a discussion about the state funding arts advocacy tools and the four one-sheets that we had talked about at the last meeting. Trudy Wild volunteered to work on creating them. For the fourth item, comparing state's DCA ranked recommendations against the legislators' special projects, a brainstorming idea was to have two columns, "Vetted" and "Non-Vetted," showing the amount of requests and the amount funded. In the middle would be characteristics with a "check" on the "vetted" side showing that characteristic as being true with the DCA's process and an "x" on the other side showing it is not true of the non-vetted requests from legislators' projects. The items to instill confidence in the DCA process are:

- ✓ Matching funds
- ✓ Citizen (or Independent) Review
- ✓ Four-year Financial Review
- ✓ Fair Competitive Process
- ✓ Conservative Request Caps
- ✓ Compliance Control

Members also reaffirmed the Government in the Sunshine requirements and discussed that it might be better to ask Jan Clanton (new member of the TDT ARC board) to join this Advocacy Committee rather than Joshua Vickery. That way Vickery could continue to work on the "Arts Means Business" project with Vicki Landon outside of the posted meetings' requirement.

The idea of a cultural master plan was again discussed as a platform for approaching the direction, resources and components of our cultural community heading into the future.

Next Advocacy Committee meeting: Thursday, August 16, 10-11:30 a.m., in Room 105, following the ACAAC meeting.

*Council members