

**Minutes**  
**Advocacy Committee**  
**Orange County Arts and Cultural Affairs Advisory Council**  
July 19, 2018  
Room 105, Orange County Administration Center,  
201 S. Rosalind Ave., Orlando, FL 32801



**Present:** Sara Segal\*; Chair; Dan Calleja; Betsy Gwinn; Vicki Landon; Becky Roper\*; Rae Ward

**Staff:** Terry Olson; Trudy Wild, *United Arts of Central Florida*

**Absent** Cecelia Bonifay\*, Hal Kantor\*, Jennifer Quigley, Sara Van Arsdel

**Guests:** Nina Streich, *Global Peace Film Festival*; Joshua Vickery, *Central Florida Community Arts*

**Welcome and Public Comment**

Chair Sara Segal called the meeting to order at 9:41 am, welcomed all, and asked for public comments. Nina Streich introduced herself and her history of involvement in politics. Terry Olson distributed a list of the contact information for the Mayor and Commissioners. We should all thank them as well as the speakers.

**Approval of Minutes**

Upon a motion by Dan Calleja and second by Rae Ward, the minutes of the June 28, 2018 meeting were unanimously approved.

**Old Business**

A. General Fund/Commissioner Meetings for \$1 per capita restoration

The celebration continued. Reference was made to the Sustainable Orange County Plan, for the arts section of the report (handouts were distributed). It was suggested we look at the goals to prioritize where we next need to advocate.

B. State Funding

1. Betsy Gwinn has an appointment set with Representative Bobby Olszewski.
2. Dan Calleja has spoken with Stockton Reeves who is running for the State Representative. Reeves is very supportive of the arts and has spoken with the incoming state leadership about restoring arts funding. Because there may be more money coming to the state from a Seminole gaming agreement and legalization of marijuana, he says the arts need to be prepared to lobby.
3. Flora Maria Garcia has scheduled meetings with Senator Torres, Jr.; Representatives Carlos Guillermo Smith, Bob Cortes, Amy Mercado, and Bobby Olszewski. She is waiting to hear about meetings with 6 others and has met with Senator Linda Stewart. (Since the time of this meeting, Garcia has also scheduled meeting with Representative Kamia Brown.)
4. Florida Cultural Alliance conference call. On this month's 3<sup>rd</sup> Monday call, Terry will talk about the simplified approach used to get the increased funding from United Arts and suggest the Alliance use much more simplified graphics for their platform. (Since the time of this meeting, Olson was unavailable for this call and Vicki Landon outlined the approach taken for the \$1 per capita restoration.)

- Upon a motion by Becky Roper and second by Dan Calleja, it was unanimously approved to seek a pro-bono graphic person to create an example for local and statewide advocacy for arts funding. Joshua Vickery volunteered to have his graphics person do that. Four different information sheets were suggested:
- a) Statewide one-sheet showing the decrease in arts funding, ranking drop from 10<sup>th</sup> to 48<sup>th</sup>, and corresponding decrease in revenue cumulatively,
  - b) The same three information points, but specifically for Orange County,
  - c) What We're Requesting one-sheet with: the four state grant categories, total requested (pre-ranked list, to be edited to actual total requests when recommended list is released, and
  - d) Division of Cultural Affairs one-sheet including justification for using DCA, historical (how/when/why), and vetted grant requests over legislative projects outside of the DCA process.
- 5. The decreases in the past five years have decreased the state arts allotment by \$80 million cumulatively.
  - 6. Terry Olson attended the school board forum and gave a brief update on candidates.
- C. TDT's ARC meets on the 27<sup>th</sup>, not the 20<sup>th</sup>. It is important for the arts community to keep involved.
- D. Segal reported that Joshua Vickery and R.K. Kelley will be presented for official addition to this committee at the next Arts and Cultural Affairs Advisory Council.
- E. She also suggested a poll to set an additional Advocacy Committee meeting, to be scheduled in a couple weeks.

## **Adjourn**

Meeting adjourned at 11:10 am.

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\*Council members