

POSTED 6/20/19 3:50  
 REMOVED \_\_\_\_\_

RFP #Y19-500-AH  
 WEKIVA SPRINGSHED EDUCATION CAMPAIGN

	QUALIFICATION OF STAFF		QUALIFICATION OF FIRM		PORTFOLIO OF PREVIOUS WORK PRODUCT		PROJECT APPROACH		FEE PROPOSAL		TOTAL
WEIGHT:	15		15		25		25		20		
POINT STRUCTURE: 1= Poor      4= Above Avg. 2= Below Avg. 5= Excellent 3= Average	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	
FIRM NAME:	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	RAW SCORE	WEIGHTED SCORE	TOTAL
CCH Marketing & Events, Inc.	2.00	30.00	3.00	45.00	3.00	75.00	2.00	50.00	2.84	56.76	256.76
Evok Advertising and Design, Inc.	4.00	60.00	3.00	45.00	3.80	95.00	3.00	75.00	3.29	65.70	340.70
Marketing for Change Co.	4.00	60.00	4.00	60.00	4.60	115.00	4.40	110.00	5.00	100.00	445.00
Quest Corporation of America, Inc.	4.20	63.00	4.00	60.00	4.00	100.00	3.00	75.00	4.11	82.21	380.21
TKO Orlando, LLC	4.00	60.00	2.00	30.00	3.00	75.00	4.00	100.00	4.29	85.82	350.82

Carole Matthews  
 Signature

6/22/19  
 Date